MARK RUTERE

FRONT-END DEVELOPER
CREATIVE DESIGNER
UI/UX DESIGNER
DIGITAL ARTIST

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ABOUT ME

I'm a Front-end Developer, UI/UX Designer & Digital Artist with over 12 years of experience. I'm robust in design and communication skills, with an internationally broadened experience that would benefitial to the organization. These skills enable me to work as an active team player, and as a problem solver with a proven track record of delivering projects promptly whilst maintaining the utmost quality.

KEY SKILLS

Front-end Development

User Interface Design

User Experience Design

Corporate Branding

Graphic Design

Illustrations

Digital Art

EDUCATION

HIGH SCHOOL
GENERAL CERT. OF EDUCATION
(2001 - 2004)
St. Mary's High School,
Nairobi,
Kenya.

BACHELOR OF SCIENCE
BUSINESS IN I.T.
(2006 - 2010)
Limkokwing University,
Cyberjaya,
Malaysia.

RECENT WORK EXPERIENCE

LINCHPIN LTD. (2024 - 2018)

PARTNERSHIPS WHILE AT LINCHPIN

THE TUTOR HUT (2022)
UI/UX Designer,
Web Developer,
Company Branding,
Nairobi, Kenya.

TRANSKEN LINKS LTD. (2021)
UI/UX Designer,
Web Developer
Nairobi, Kenya.

RESOLYOU (2021)
UI/UX Designer,
Web Developer,
Nairobi, Kenya.

WILLOW VALLEY (2019)
UI/UX Designer,
Web Developer
Nairobi, Kenya.

DIWA TRADERS (2018)
UI/UX Designer,
Web Developer
Nairobi, Kenya.

ALMOND TREE (2018 - 2020)
UI/UX Designer,
Web Developer,
Company Branding,
Nairobi, Kenya.

PLUTUS (2019 -2024)
UI/UX Designer,
Web/App Developer,
Nairobi, Kenya.

CARBYLON (2024)
UI/UX Designer,
Web Developer
Nairobi, Kenya.

INTEGRATED PARTNERSHIP CONSULTANTS LTD. (2018 - 2017)
UI/UX Designer, Web Developer, Company Branding
Nairobi, Kenya.

MKOPA SOLAR (2017 - 2015)
UI/UX Designer, Sharepoint Developer, Communications Designer
Nairobi, Kenya.

FREELANCE WORK

HUDSONS FARMS (2020)
Company Branding
Nairobi, Kenya.

MURAGE, JUMA & CO. (2019)
Company Branding
Nairobi, Kenya.

KALA (2019)
Company Branding
Nairobi, Kenya.

MAKI PAKI (2019)
Company Branding
Sydney, Australia.

REFEREES

ALWEENA AWAN
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KEY ACHIEVEMENTS

M-KOPA SOLAR

- Worked as a UI/UX designer with a team of backend developers in an agile work environment with daily scrums to tackle goals & deliver new features

- Development of Sharepoint Intranet with no prior experience or knowledge of the platform

- Development of Customer Image Upload Application Development to better collect customer's valid documentation

- Worked as a customer representative to better understand the process of developing a better UX experience for the division while also acquiring new clients for the company through the process to have a better hands-on experience

- Part of a small team that developed a User Interface/User Experience Style Guide to assist future front-end & back-end developers alongwith any necessary digital assets to speed up the development process

- Lead User Experience Research via AB Testing, Interviews, Surveys & Questionnaries

- During my daily off time I assisted the In-House designs for various campaigns, utilizing my graphic design & illustration skills.

ALMOND TREE WELLNESS CENTER | almondtreewellness.co.ke

- Closely worked with client to deliver Corporate Brand Identity that resonates with her taste and would resonate with intended user/customer base

- Development & successful launch of company website to client's needs with integrated payments and booking systems

- Upgrade of site from Bootstrap to TailwindCSS to speed up development while ensuring a unique UI/UX that assists both the client and their users to get the mental health assistance they need

- Upkeep and maintenance of payment system, including additional payment methods beyond the original scope of expectations

- Revision of site and improvied development speed, maintenance and efficiency by implementing migrating to a component driven design model

PLUTUS LTD. | plutus.co.ke

- Worked as a developer and designer in a remote team to develop a Stock Market App initially on VueJS, later migrated to PHP & ChartJS

- Connection of PHP development to Microsoft Azure REST API with live stock market data while collaborating with back-end developers generating JSON data & API endpoints for the frontend to connect & render the client's data using ChartJS

THE TUTORHUT | thetutorhut.co.ke

- Worked as a designer and developer in a remote team to develop an online tutoring platform with ReactJS to make a progressive web app

- Registration database (SQL) for students and parents of younger students.

WORKOUT CURATOR | markmutai.dev/wc | google playstore

- Side project I worked on for a fitness companion app. Uses a local database of 300+ workouts with a video library via YouTube for a more comprehensive knowledge base & user experience

- Dynamic combination of TailwindCSS, ReactJS and Redux, alongwith a custom JS filter

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SOFTWARE SKILLS

Microsoft Visual Studio	Affinity Publisher	Adobe After Effects	Firefox Developer Edition	MAMP/XAMPP
Microsoft Office	Affinity Designer	Adobe Illustrator	AutoDesk SketchBook	Balsamiq
Sharepoint	Affinity Photo	Adobe Premiere	Android Studio	ArtFlow
VS Code	Adobe Photoshop	Figma	Synology DSM	FileZilla

DEV SKILLS

SASS/SCSS	PHP	Typescript	Gulp	SQL	Azure Devops
HTML/CSS	NodeJS	React Native	NPM	Git	Yaml
Javascript	ReactJS	TailwindCSS	Yarn	Docker	
JQuery	NextJS	Bootstrap	Composer	Python	

Thank you for your consideration. Full portfolio available here