

MARK RUTERE

FRONT-END DEVELOPER
CREATIVE DESIGNER
DIGITAL ARTIST
PORTFOLIO



markmutai@gmail.com



www.markmutai.dev



[@designedbymutai](https://www.instagram.com/designedbymutai)



behance.net/designsbymutai



linkedin.com/in/markmutai



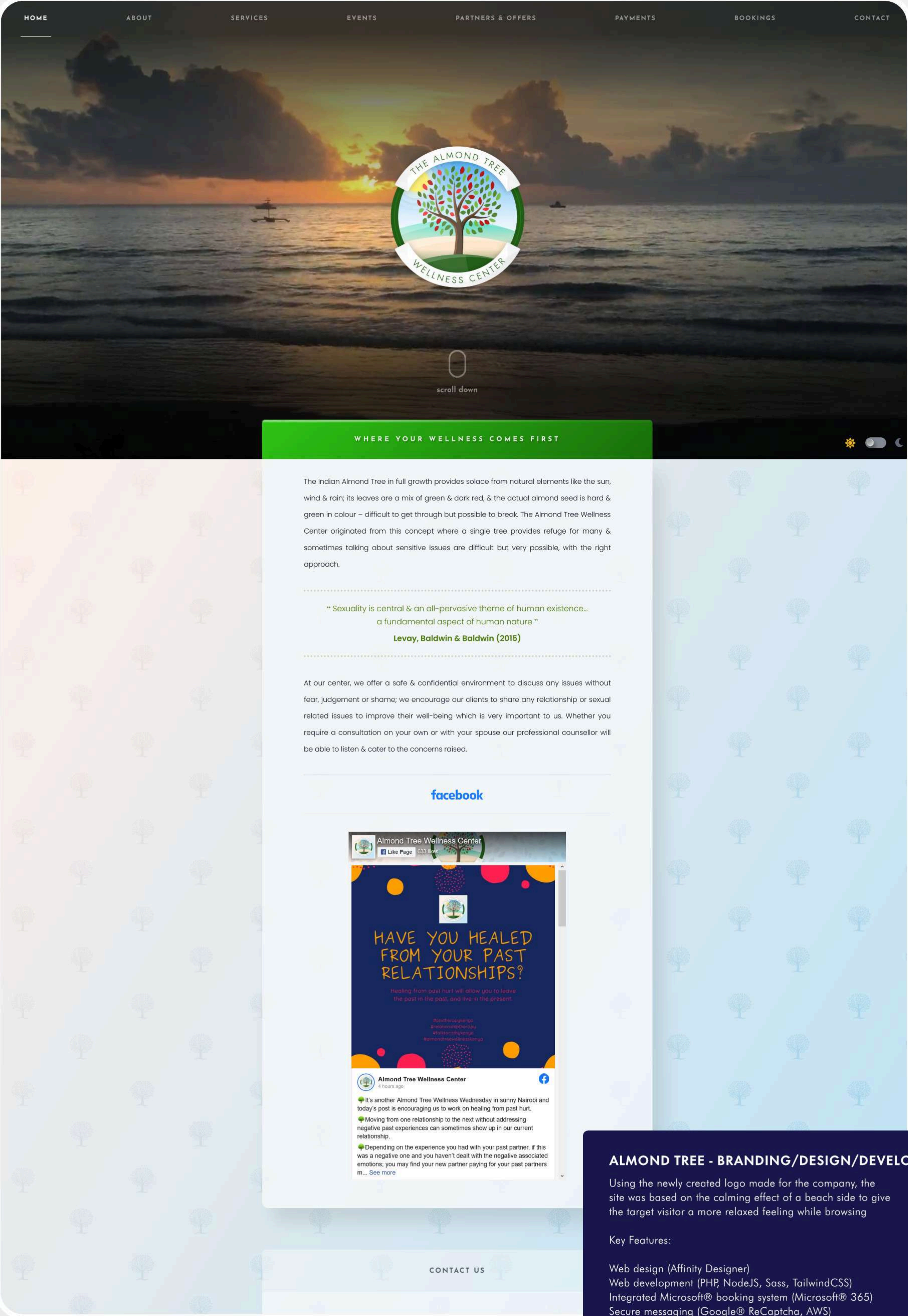
dribbble.com/markmutai



github.com/markmutai



Nairobi, **Kenya**



ALMOND TREE - BRANDING/DESIGN/DEVELOPMENT

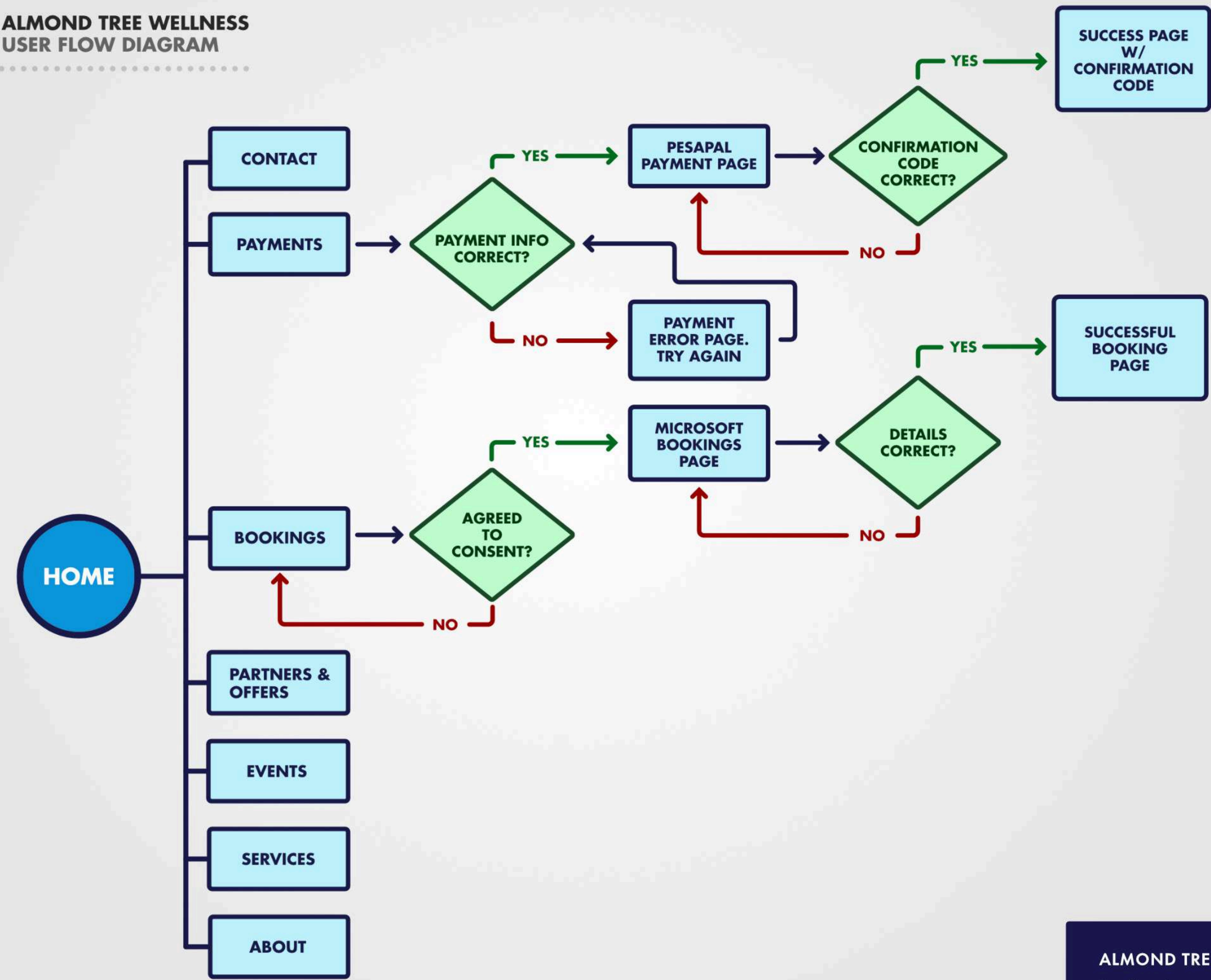
Using the newly created logo made for the company, the site was based on the calming effect of a beach side to give the target visitor a more relaxed feeling while browsing

Key Features:

- Web design (Affinity Designer)
- Web development (PHP, NodeJS, Sass, TailwindCSS)
- Integrated Microsoft® booking system (Microsoft® 365)
- Secure messaging (Google® ReCaptcha, AWS)
- Secure payment portal (PesaPal)

[VISIT WEBSITE](#)

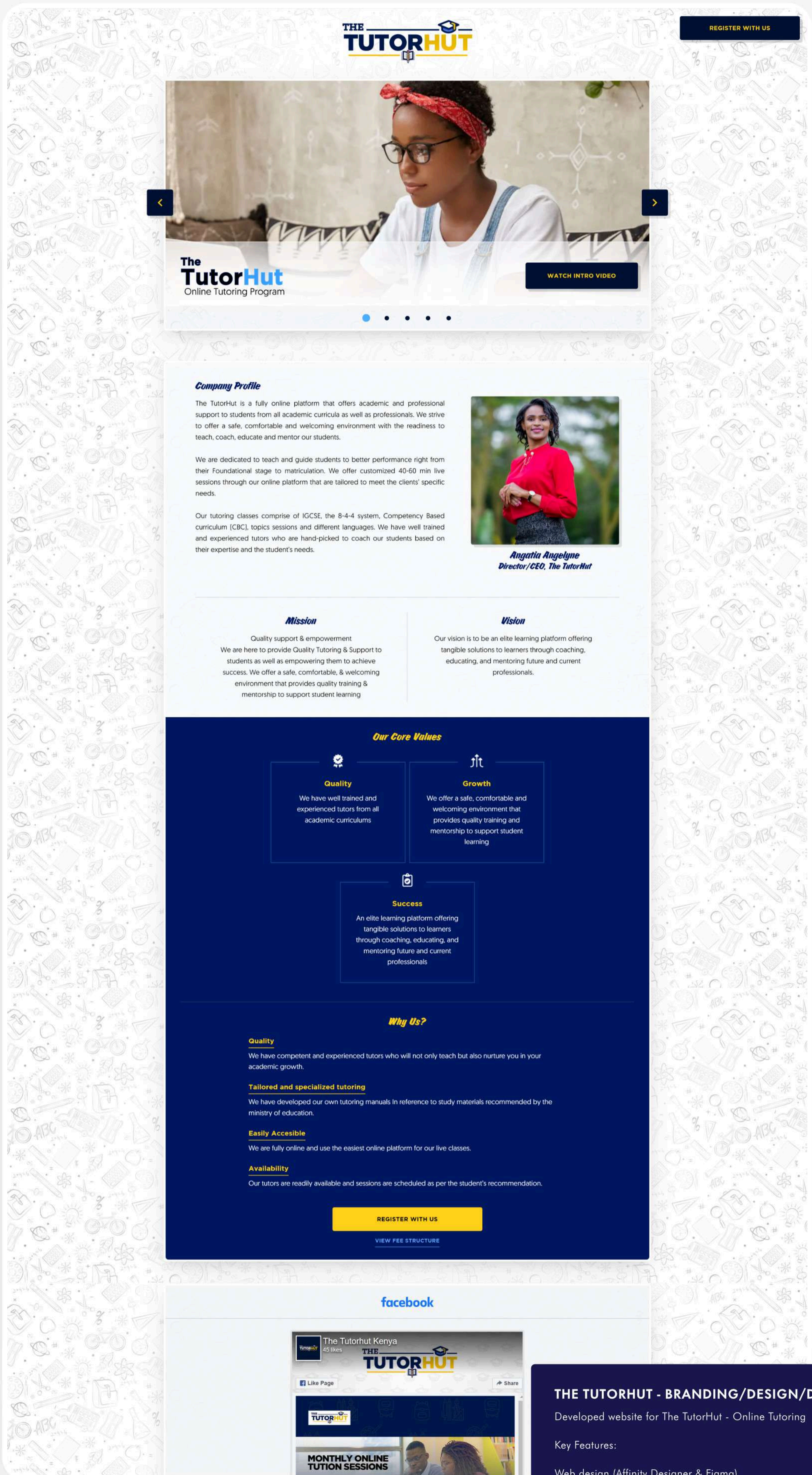
ALMOND TREE WELLNESS
USER FLOW DIAGRAM



ALMOND TREE - USER FLOW DIAGRAM

User flow showcasing the flow for user payments and bookings

[VISIT WEBSITE](#)



HOME

MISSION & VISION

WHAT WE DO

SERVICES

CONTACT

0

↓

IPCL

INTEGRATED PARTNERSHIP CONSULTANTS LTD.

INTEGRATED ENGINEERING SOLUTIONS

mission

“ To provide appropriate solutions and services to our clients punctually ”

vision

“ To be a leading professional consultancy firm offering practical and sustainable solutions for tasks assigned to us ”

what we do

Integrated Partnership Consultants Limited (IPCL) is a Kenyan based, international engineering consultancy firm officially registered as a business in 1994 and incorporated as a company in 2012. The firm has expertise available to undertake professional assignments for projects involving:

- Project Funding Proposals & Preparation Reports
- Pre-feasibility, Feasibility & Preliminary Study/Design Reports
- Technical Audit Reports, Assessment & Evaluation Reports
- Operation & Maintenance/Management Manuals/Reports
- Training & Capacity Building for Beneficiaries, Promoters Personnel, & Trainers
- Detailed Technical Designs, Documentation, Drawings, Bid Dossiers & Work Supervision for Engineering Projects

DOWNLOAD OUR PORTFOLIO

↓

our services

WATER

Water Resources Development & Management

Water Storage Dams, Irrigation & Drainage

Water & Soil Conservation Engineering

SANITATION

Sanitation Development

Sewerage & Public Health

Environemntal Engineering

ADMINISTRATIVE

Urban Planning & Engineering

Project Monitoring, Evaluation & Supervision

ROADS

Earth/Gravel Roads & Highways (Bitumen, Gravel & Earth Standards)

DOWNLOAD OUR CV

↓

IPCL - BRANDING/DESIGN/DEVELOPMENT

Revised logo, branding & website for an International Engineering Consultancy company based in Kenya. Custom shadows used to make it the lighting feel more organic, with added glow fx to give the site a different feel while ensuring performance isn't affected by the visuals

Key Features:

- Logo redesign (Autodesk® Sketchbook, Affinity Designer)
- Web design (Affinity Designer/Photo, Autodesk Sketchbook)
- Web development (PHP, Bootstrap, Javascript, JQuery)
- Custom iconography
- Secure messaging (Google® ReCaptcha, AWS)

VISIT WEBSITE

© 2023, MARK RUTERE



IT Solutions That Work for A Modern Workplace

An I.T. Company specializing in cloud computing, modern workplace solutions & managed services. Registered AWS Partner (APN 1339079) & Microsoft Partner (MPN 5247970) offering licensing, road mapping, implementation, user productivity, user adoption, security, & ongoing managed services at competitive pricing.



CLOUD MIGRATION

Cost Effectiveness

Running and maintaining your own IT servers is expensive. You need to purchase the right equipment and hire technicians to install and manage it. In addition, you need to constantly maintain and keep the hardware as well as necessary software.

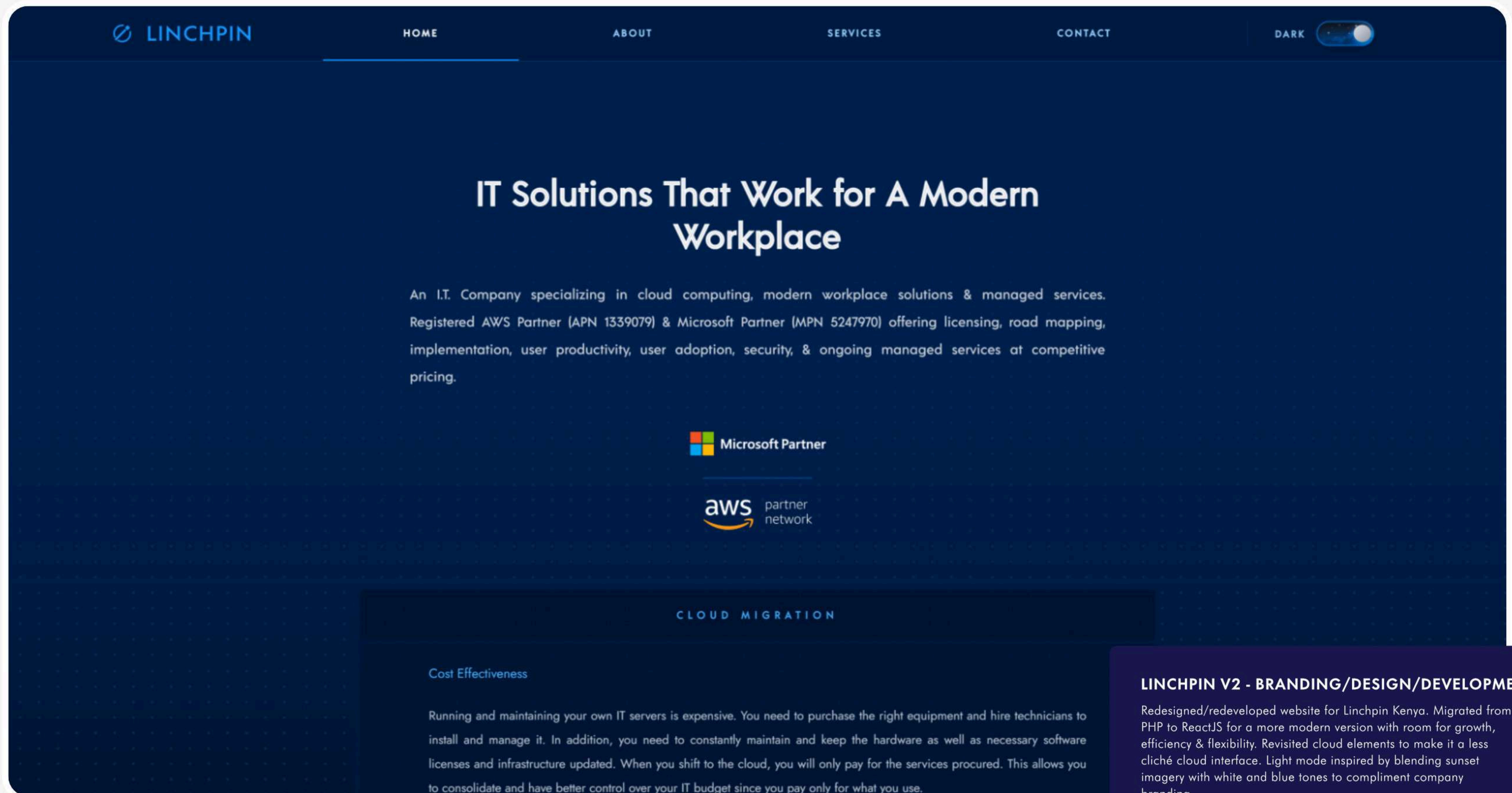
LINCHPIN V2 - BRANDING/DESIGN/DEVELOPMENT

Redesigned/redeveloped website for Linchpin Kenya. Migrated from PHP to ReactJS for a more modern version with room for growth, efficiency & flexibility. Revisited cloud elements to make it a less cliché cloud interface. Light mode inspired by blending sunset imagery with white and blue tones to compliment company branding.

Key Features:

- Web design (Affinity Designer)
- Web development (NodeJS, ReactJS, TailwindCSS, Sass)
- Foundation for future payment portal (M-Pesa)
- Secure messaging (Google® ReCaptcha, AWS)

[VISIT WEBSITE](#)



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[VISIT WEBSITE](#)

Transken Links Limited

About

Divisions

Services

Products

Clients

Contact



Importers and Distributors of Food/Feed Ingredients

Transken Links Limited is a duly registered Company under the Companies Act of Kenya. Established in 2004, our business aims to serve manufacturers & industrialists who require raw materials, bio-chemicals, minerals, vitamins, & feed/food ingredients & fine chemicals for use during manufacture.

Our Mission



To be a regional leader in the importation, sales, marketing and distribution of fine chemicals in East Africa.

Our Vision



Become market leaders in the distribution of food additives & fine chemicals while adding value & filling the stock gaps on time.

Who We Are

We are also consultants in nutrition/food safety/hygiene standards development & all food security concerns.

We pride staff/consultants who are competent in their specific area of expertise. They are trained locally & at international levels. We also work with associate consultants as situations demand.

The team is conversant with quality concerns, application of chemicals, health & safety guidelines & technical requirements. We can also set up a laboratory for you & train your staff on quality management systems at competitive rates.

Business Divisions

TRANSKEN LINKS LTD. - DESIGN/DEVELOPMENT

Developed website for Transken Links Ltd.

Key Features:

Web design (Affinity Designer)
Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass)
Secure Messaging (HCaptcha, FormSpark)

HOME

PROFILES

CLIENTS

CONTACT

LIGHT MODE

NYOKABI KAMOTHO

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sit velit, nunc malesuada volutpat id amet nisi, aliquet. Varius rutrum aliquam vitae quam vitae, quisque. Lectus id suspendisse nam ac facilisi sed fringilla. Eu arcu massa, ac pellentesque sapien aliquet. Semper velit, lacus, urna, turpis vel turpis morbi nisl, dapibus. Vitae pharetra et, quis proin.

Etiam faucibus sodales nec nisl eget massa. Urna pellentesque porttitor id at quis pharetra arcu, sociis malesuada. Scelerisque orci adipiscing pellentesque varius ipsum platea odio. At pharetra nunc consequat, dui. Facilisis sagittis nulla suspendisse quam nisi sagittis massa. Habitasse suspendisse facilisis viverra nec pretium. Nam laoreet lorem posuere enim viverra. Eros curabitur nunc imperdiet imperdiet id nisi sit diam.

RESOLYOU

COPYRIGHT © 2022, RESOLYOU
ALL RIGHTS RESERVED.

1ST FLR. TEST ADDRESS, A
WAIYAKI WAY, W
P.O. BOX 1234
NAIROBI

DESIGNED BY LINCHPIN

TERMS & CONDITIONS

PRIVACY

RESOLYOU.ORG - DESIGN/DEVELOPMENT

Developed website for Resolyou Org

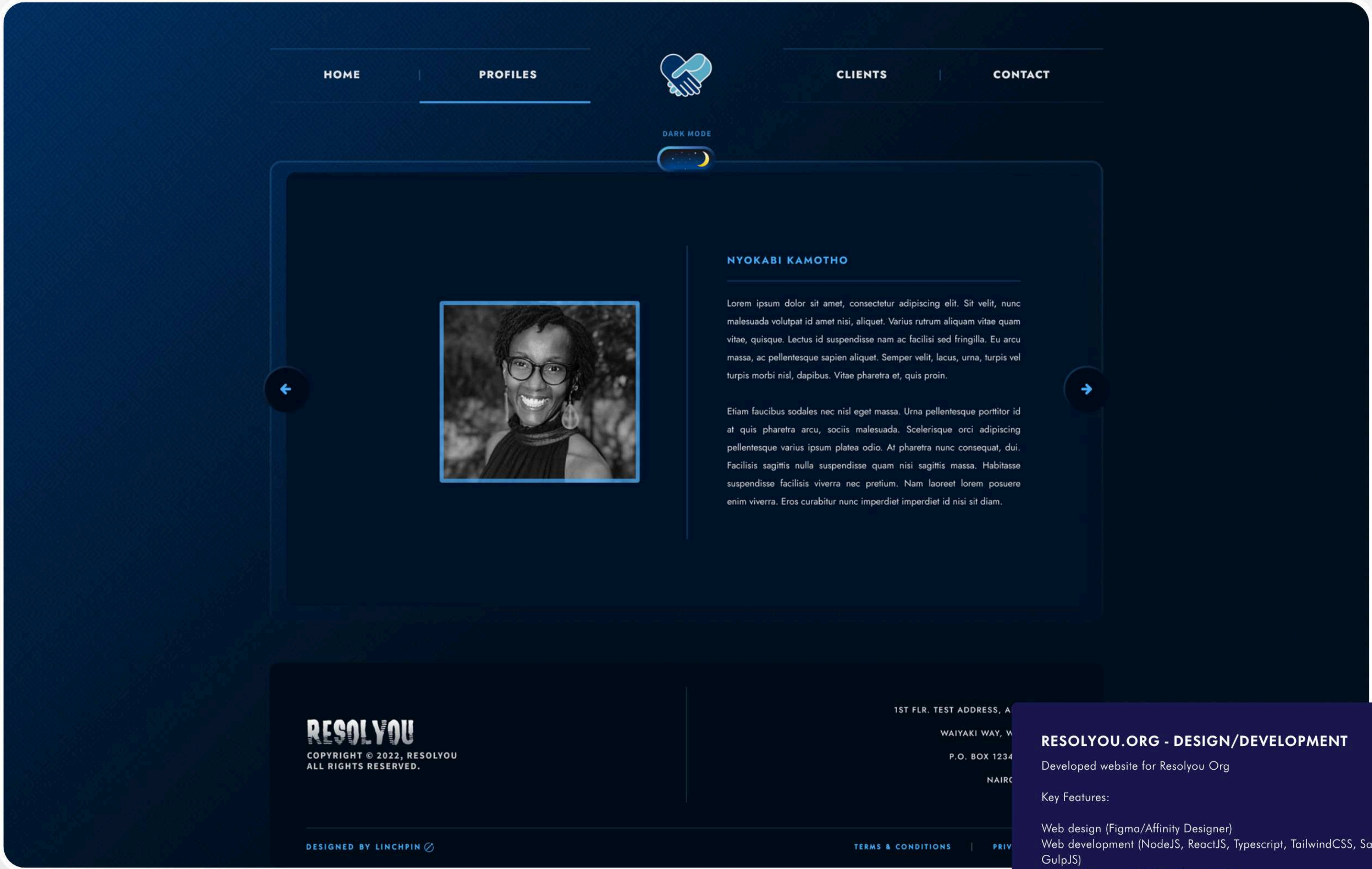
Key Features:

Web design (Figma/Affinity Designer)

Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass, GulpJS)

Secure Messaging (HCaptcha, EmailJS)

VISIT WEBSITE



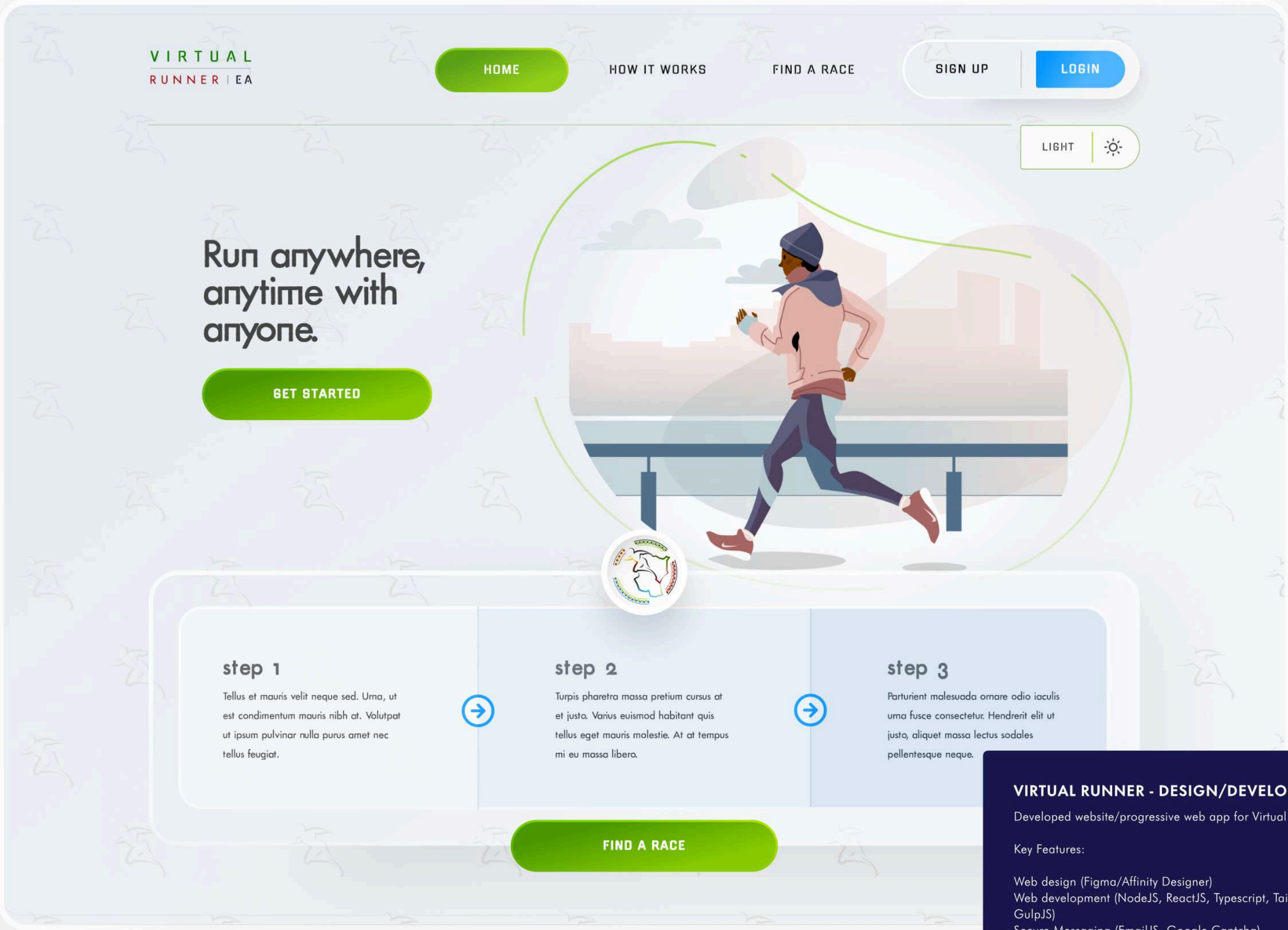
RESOLYOU.ORG - DESIGN/DEVELOPMENT

Developed website for Resolyou Org

Key Features:

- Web design (Figma/Affinity Designer)
- Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass, GulpJS)
- Secure Messaging (HCaptcha, EmailJS)

[VISIT WEBSITE](#)

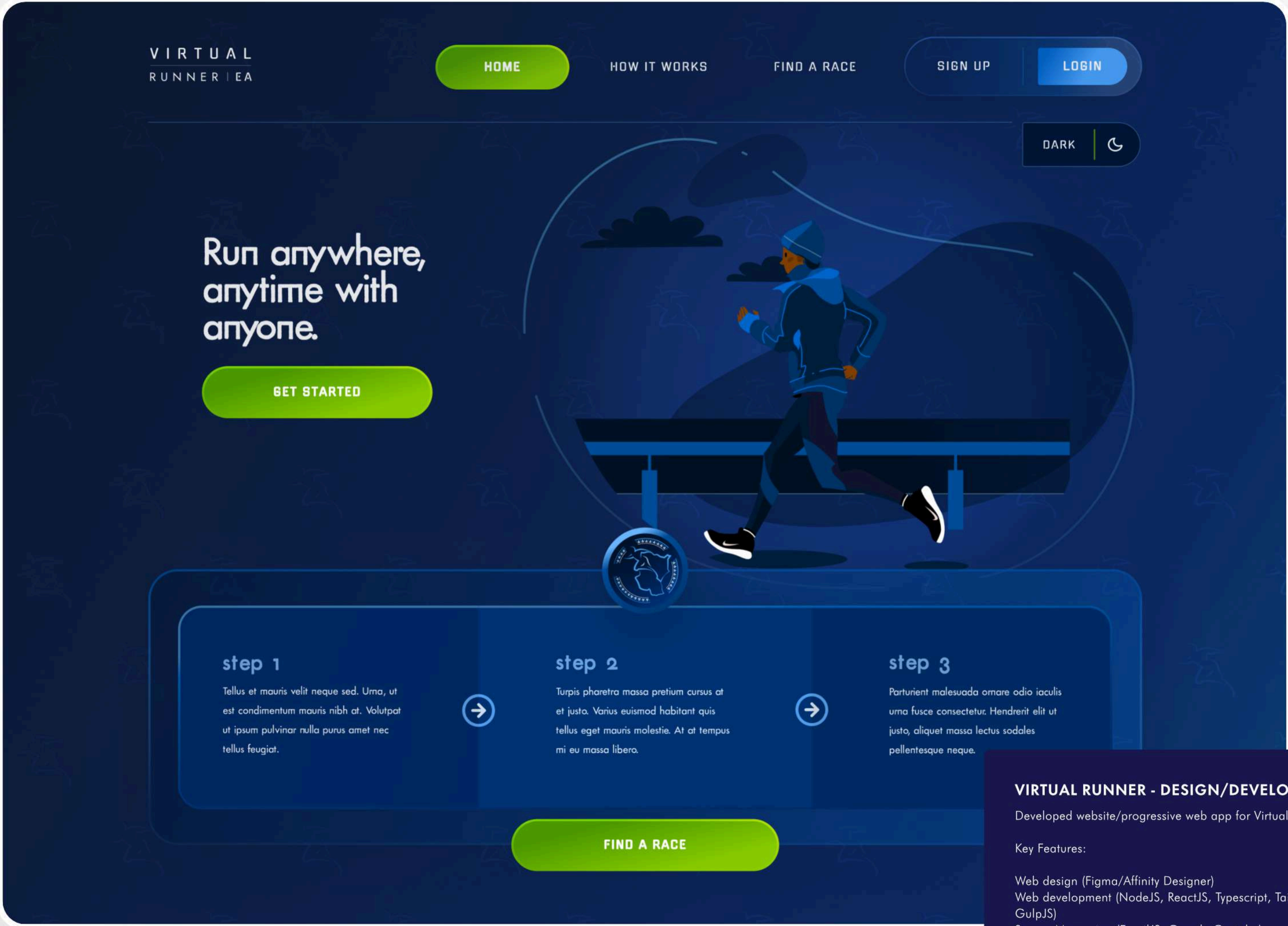


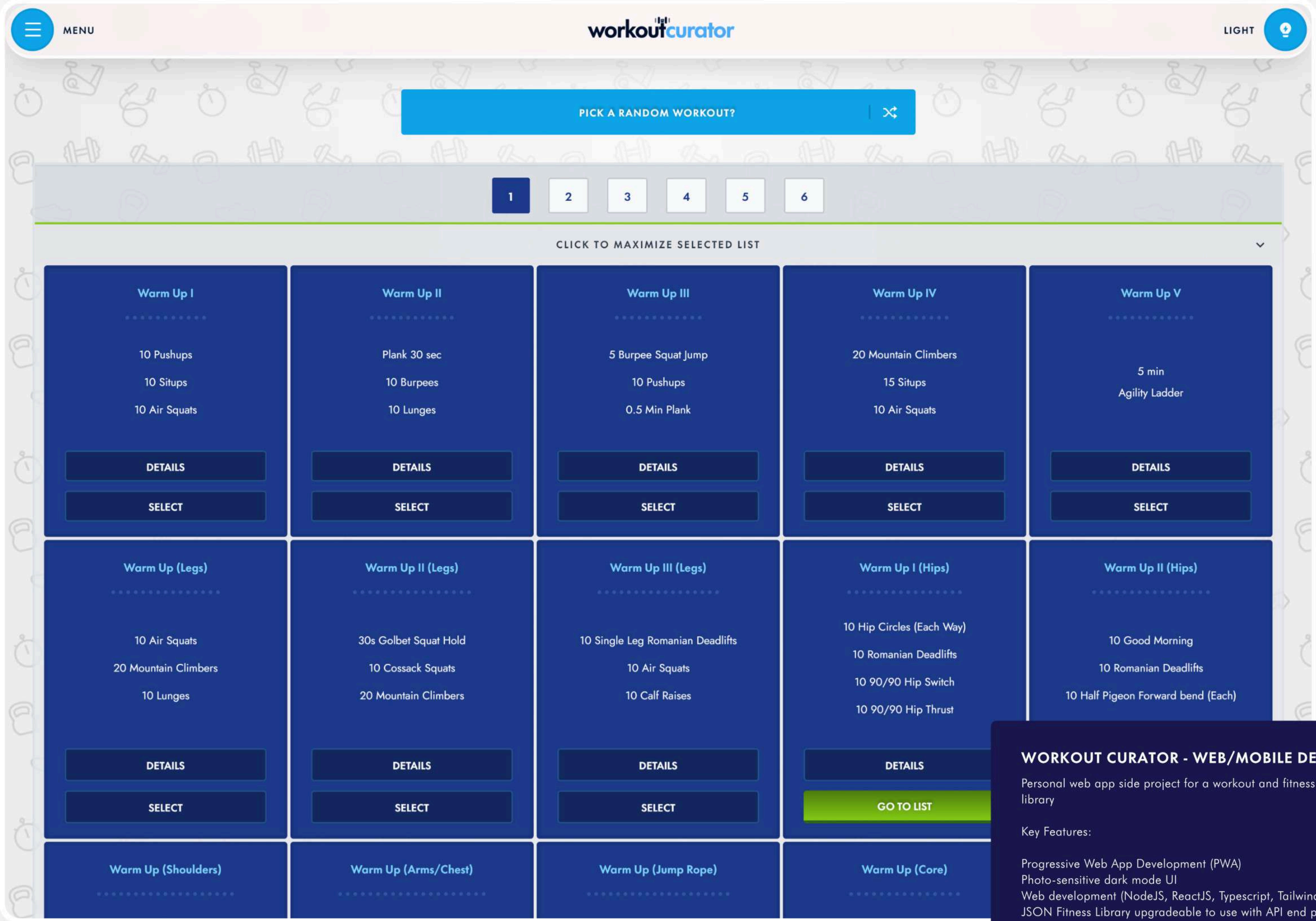
VIRTUAL RUNNER - DESIGN/DEVELOPMENT

Developed website/progressive web app for Virtual Runner KE.

Key Features:

- Web design (Figma/Affinity Designer)
- Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass, GulpJS)
- Secure Messaging (EmailJS, Google Captcha)





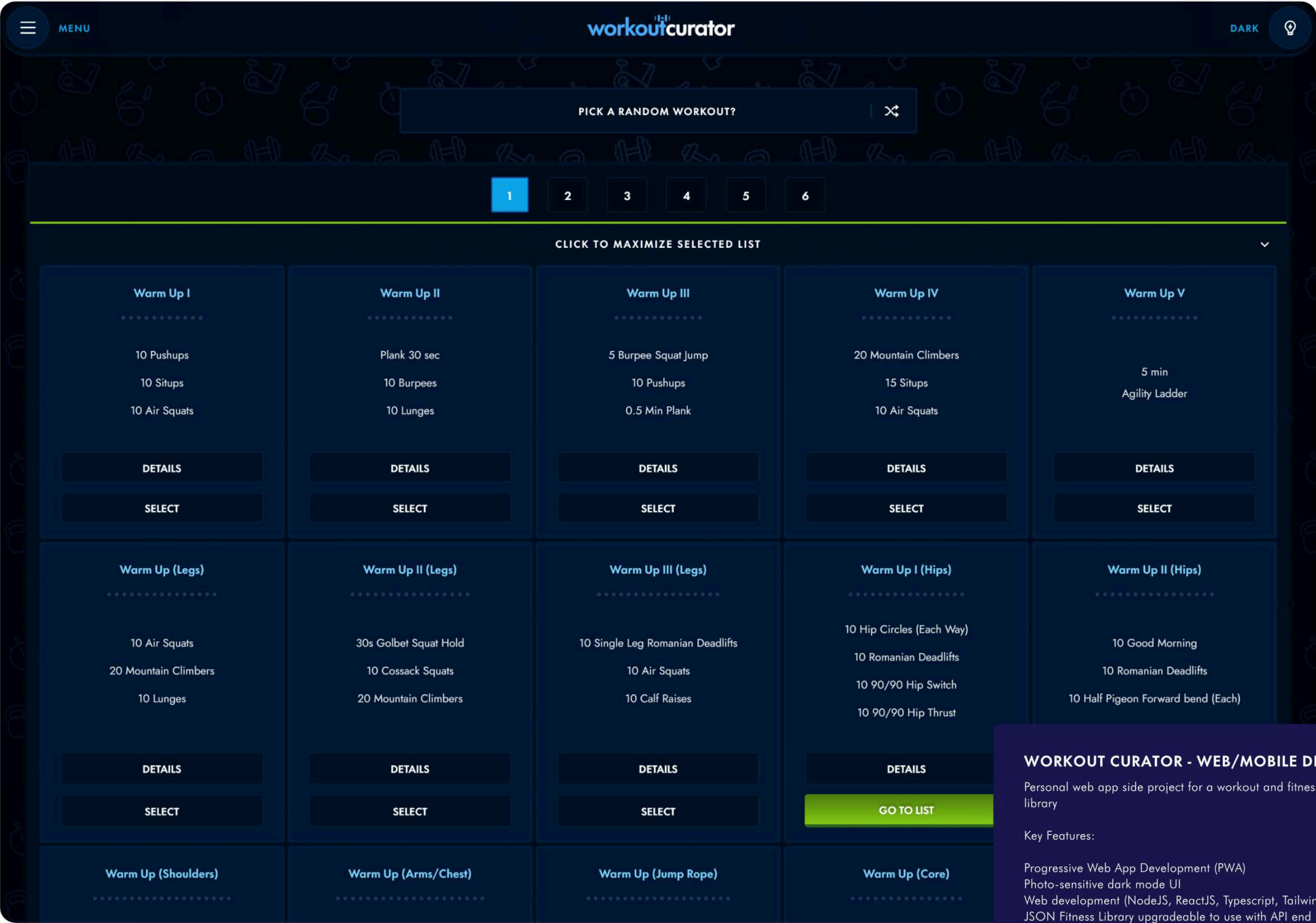
WORKOUT CURATOR - WEB/MOBILE DEVELOPMENT

Personal web app side project for a workout and fitness companion library

Key Features:

- Progressive Web App Development (PWA)
- Photo-sensitive dark mode UI
- Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass)
- JSON Fitness Library upgradeable to use with API end points

[VISIT WEBSITE](#)
[DOWNLOAD ON GOOGLE PLAY](#)



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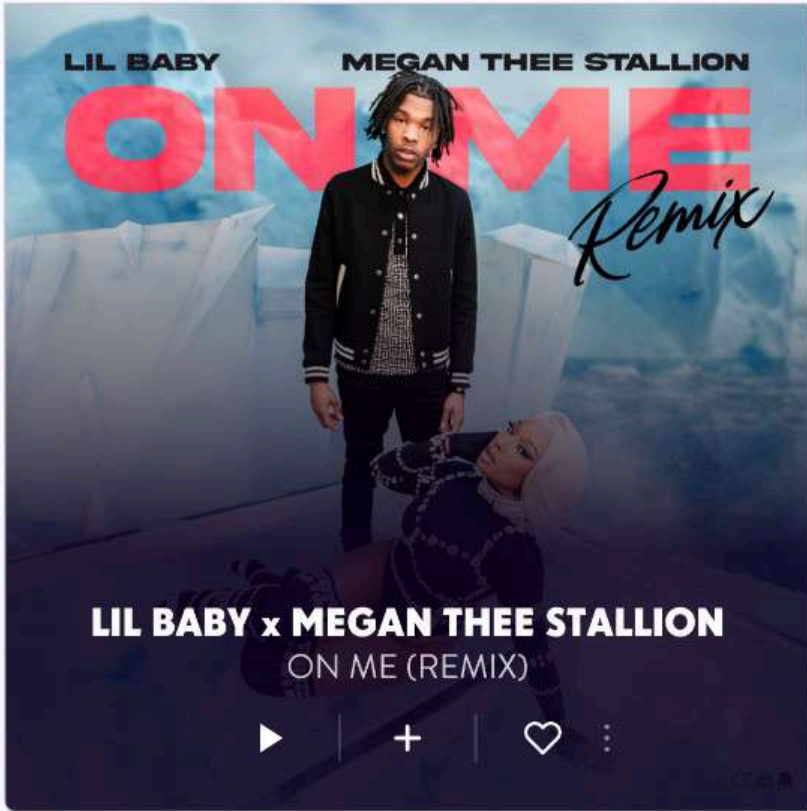
[VISIT WEBSITE](#)
[DOWNLOAD ON GOOGLE PLAY](#)

MENU

motionplay v3.0

MURUMÉ
THEME | LIGHT ROYÁL

WHAT'S HOT

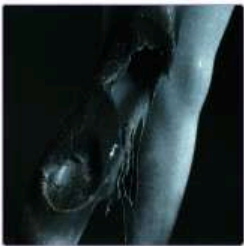


PLAY ALL | SHUFFLE ALL

DISPLAY



LIL UZI VERT
JUST WANNA ROCK



IVY LAB
BALACLAVA



GLORILLA
TOMORROW



STO
DRO



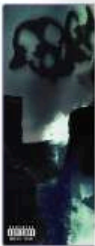
TIËSTO
MOTTO



YG
TOXIC



DRAKE
RICH FLEX



SKI MASK 1
OOG



SEARCH...



SHOW/HIDE LABELS

WHAT'S HOT

EXPLORE

FAVOURITES

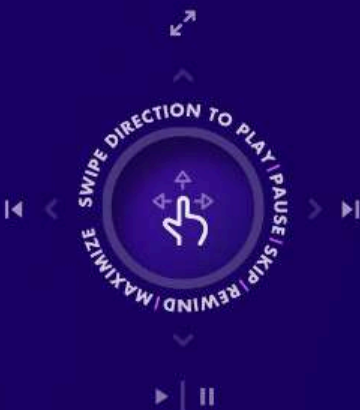
PLAYLIST

ALBUMS

ARTISTS



KEYS N' KRATES
ORIGINAL CLASSIC
Original Classic ft. Juicy J...



- KEYS N' KRATES ORIGINAL CLASSIC FT. JUIC..
- DIPLO WISH FT. TRIPPIE REDD
- CALVIN HARRIS NEW MONEY W/ 21 SAVAGE
- STONEBANK DROPPIN' LOW
- DRAKE NONSTOP

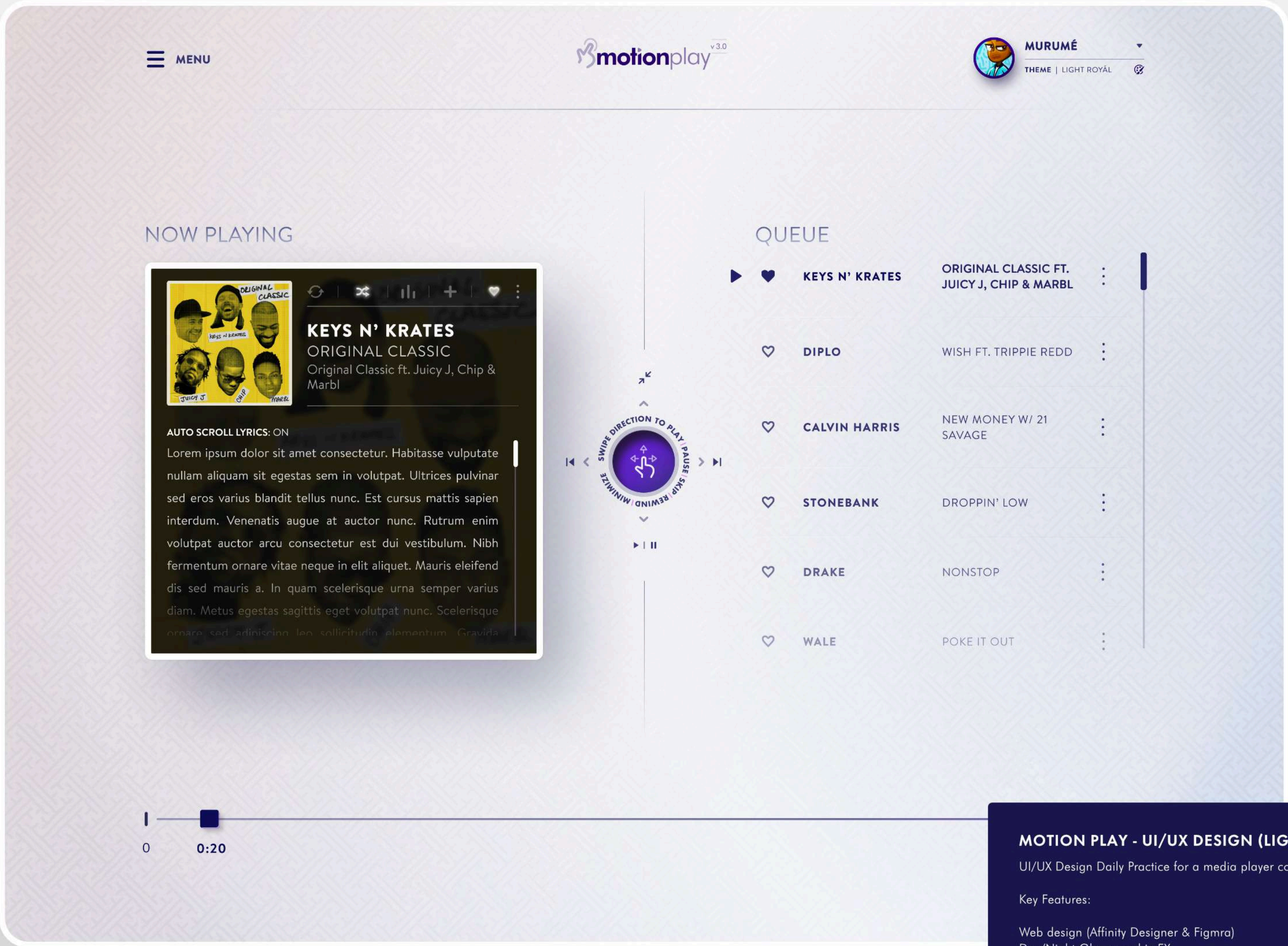
0 0:20

MOTION PLAY - UI/UX DESIGN (LIGHT MODE)

UI/UX Design Daily Practice for a media player concept

Key Features:

Web design (Affinity Designer & Figma)
Day/Night Glassmorphic FX
Gesture Motion driven design

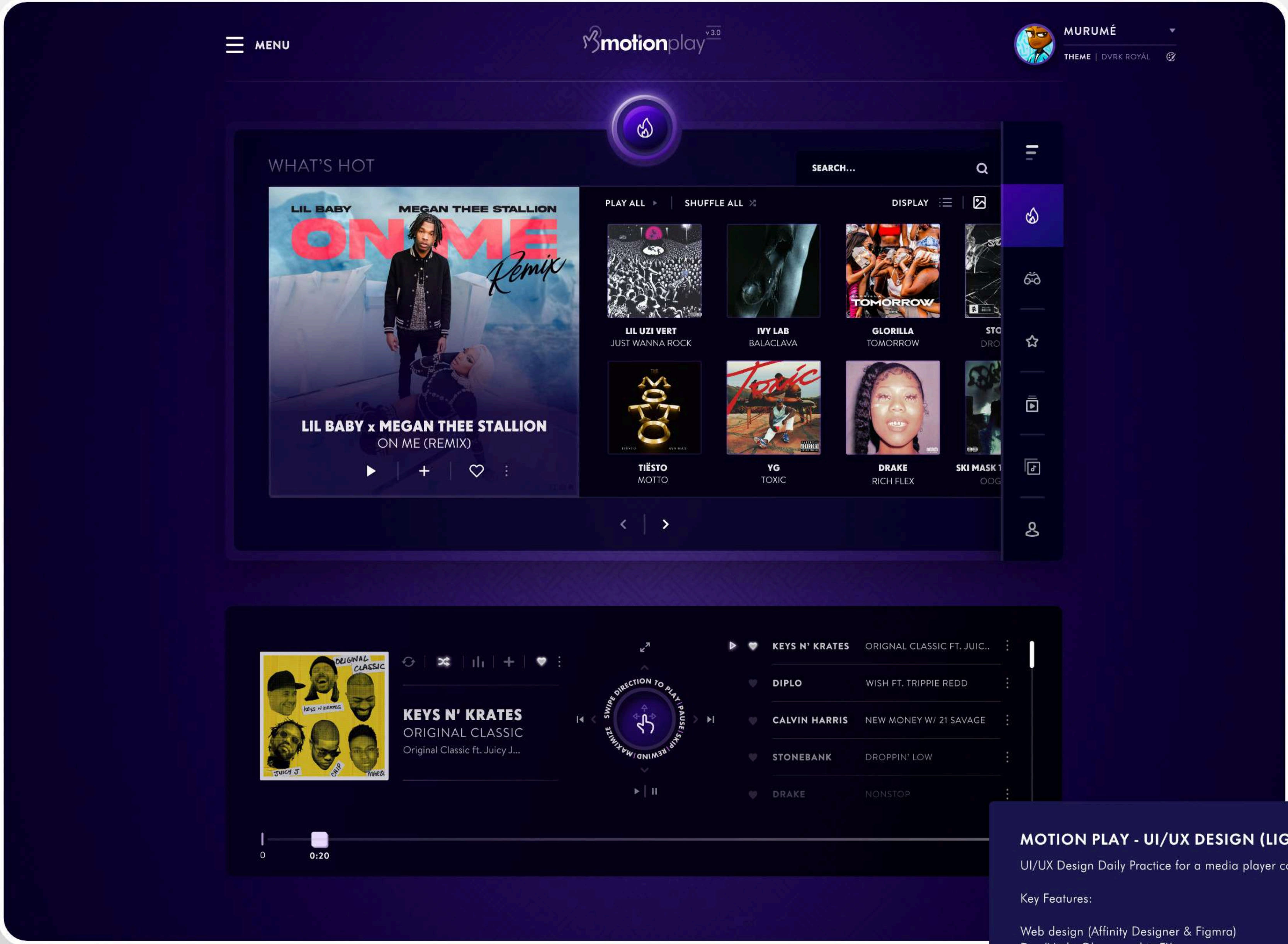


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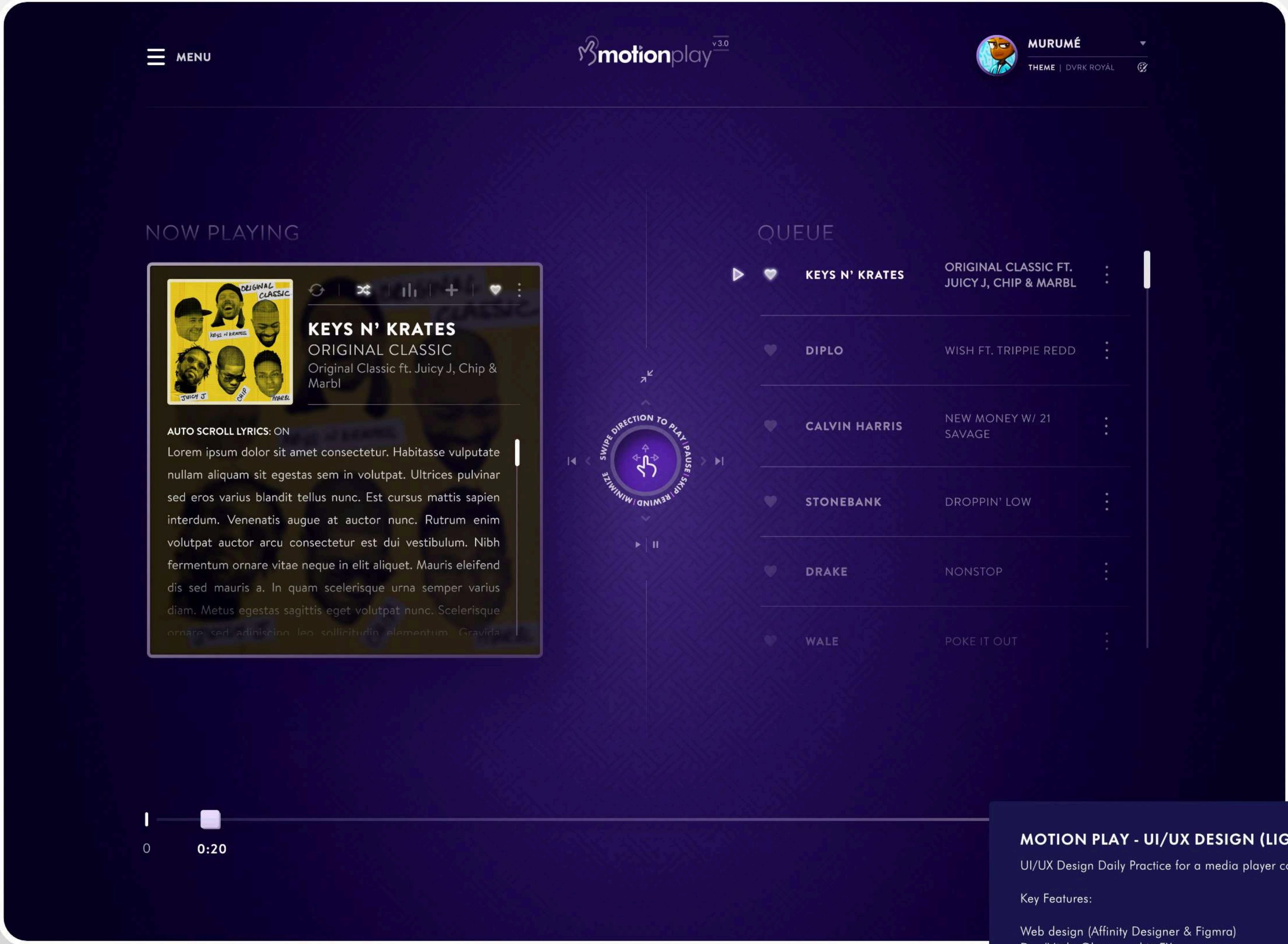


MOTION PLAY - UI/UX DESIGN (LIGHT MODE)

UI/UX Design Daily Practice for a media player concept

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Day/Night Glassmorphic FX
Gesture Motion driven design



QUICK LINKS

POPULAR KB TOPICS

COMPANY PROFILE

GUIDED HELP

FAQ

USEFUL LINKS

MKOPA U

TROUBLESHOOTING

INTERNAL PROMOTIONS

COMPANY POLICIES

ANNOUNCEMENTS

LOREM IPSUM DOLOR ISIT

Suspendisse vulputate aliquam dui. Nulla elementum dui ut augue. Aliquam vehicula mi at mauris.

MORE DETAILS

M-KOPA SOLAR

KAGENI MBUNGU & JACQUELINE CHEGE

MINDSET - UMILIKI

SPOT AWARD | 11.10.2016

Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. In posuere felis nec tortor. Pellentesque faucibus. Ut accumsan ultricies elit. Maecenas at justo id velit placerat molestie. Donec dictum lectus non odio.

Thank you for your Umiliki!

DID YOU KNOW

If you are uploading a big group of files to SharePoint, it can be cumbersome to try to fit them all into the drag-and-drop window. Or maybe you want to copy a lot of files out of SharePoint onto, say, a thumb drive for transport. Luckily there's a way to make your SharePoint site's document libraries appear just like any other disk in your file system.

NEXT TIP

LFL

2

0

M-KOPA

KCB

MATCH REVIEW

Breast Cancer

AWARENESS MONTH

FIND OUT MORE

SEARCH KB

Search the knowledge base...

QUICK LINKS

RECENT KB TOPICS

POPULAR KB TOPICS

GUIDED HELP

NEW EMPLOYEE GUIDE

MKOPA STYLE GUIDE

USEFUL LINKS

TROUBLESHOOTING

FAQ

NEW COMPANY POLICIES

KOPA CUP

MKOPA U

CHALLENGE QUESTION OF THE WEEK

How many CCTVs are in M-KOPA?

Type your answer...

SUBMIT

M-KOPA INTERACTIVE TIMELINE

COMPANY'S BUSINESS STAGES

R&D Stage

Shipping Stage

Sales Stage

Customer Stage

Post Sale

-12 Months

-3 Months

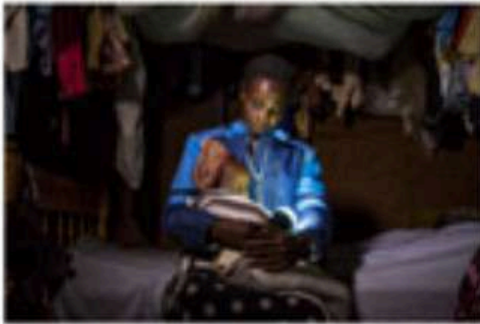
0 Months

+12 Months

MONTHS


HOVER DOTS FOR INFO

RECENT TOPICS




COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon.




COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon.



COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon.



COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon.

CONTINUE READING

NEWS AROUND M-KOPA

LFL LATEST SCORE

0

M-KOPA

0

KCB

LATEST NEWS

Security improvements for employees

Grab hot breakfast before 9am

Lorem ipsum dolor sit

TECH UPDATES

MKOPAnet v10.8 released

Quick tips for MKOPAnet

SHOP OPENINGS

SC0213 Kisumu

SC0215 Mandera

NEW RELEASES

Customer Photo App

Bulk SMS Tool

06. components

SIGN-IN FORMS

Sign in forms utilize floating input fields that lightly cast shadows when the user interacts with each field, giving the form more depth. They make use of full width buttons that utilize Fitt's Law to give users ease of use while also giving a more contemporary feel and tactile feel

welcome to M-KOPAnet,
please sign in to continue

username


password

SIGN IN

[FORGOT PASSWORD?](#)

Mkopa ID login (inactive)

welcome to M-KOPAnet,
please sign in with office 365

SIGN IN WITH OFFICE 365

or sign in with your mkopa I.D.

username


password

SIGN IN

[FORGOT PASSWORD?](#)

SSO login (inactive)

welcome to M-KOPAnet,
please sign in with office 365

SIGN IN WITH OFFICE 365

or sign in with your mkopa I.D.

username

password

SIGN IN

[FORGOT PASSWORD?](#)

SSO login (active)

06. components (continued)

BUTTONS

Sign in forms utilize floating input fields that lightly cast shadows when the user interacts with each field, giving the form more depth. They make use of full width buttons that utilize Fitt's Law to give users ease of use while also giving a more contemporary feel and tactile feel

FLOATING BUTTONS (BUTTONS OUTSIDE CHUNKS)



Button on Inactive State
height: 50px;
font-weight: 700;
font-family: 'Montserrat';
background-color: #61bb46;
border-radius: 4px;



Button on Hover State
height: 50px;
font-weight: 700;
font-family: 'Montserrat';
border-radius: 4px;

FLAT BUTTONS (BUTTONS INSIDE CHUNKS)



Button on Inactive State
height: 50px;
font-weight: 700;
font-family: 'Montserrat';
background-color: #61bb46;
border-radius: 4px;



Button on Hover State
height: 50px;
font-weight: 700;
font-family: 'Montserrat';
border-radius: 4px;

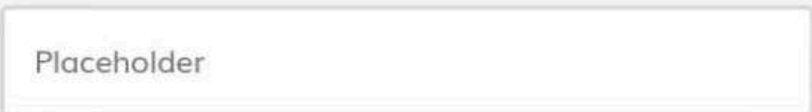
INPUTS

Textboxes follow the same rules as buttons, aside from the fact that their length and width can be dictated by how much information needs to be collected. As a standard, no matter how small, the box should create a lot of space around its placeholder, and any button along side or beneath it should be equal in height if on side or equal in dimensions if placed beneath the textbox

FLOATING INPUTS (BUTTONS OUTSIDE CHUNKS)



Textbox in an inactive state
height: 50px;
font-family: 'Muli';
border-radius: 4px;
border: 1px solid #999;
color: #999;



Textbox in an active state
height: 50px;
font-family: 'Muli';
border-radius: 4px;
color: #999;
box-shadow: 10px 12px 15px rgba(54,54,54,0.2);



KENYA



For sheer awe-inspiring travel, few countries can match Kenya. Its national reserves & conservancies are well-protected havens for some of the most endangered wildlife on the planet, from lions & cheetahs in the Maasai Mara in the south to elephants & rhinos in Samburu in the north. Its tribal culture has its roots in the Rift Valley, the cradle of human civilization. And in Nairobi, it has one of Africa's most bustling, up-and-coming cities. Those looking for a more laid-back trip will find azure waters & white sands near Mombasa, where Kenya meets the Indian Ocean.

BOOK A TRIP



ADD CREDIT CARD

mastercard

VISA

PayPal

NAME

CARD NUMBER

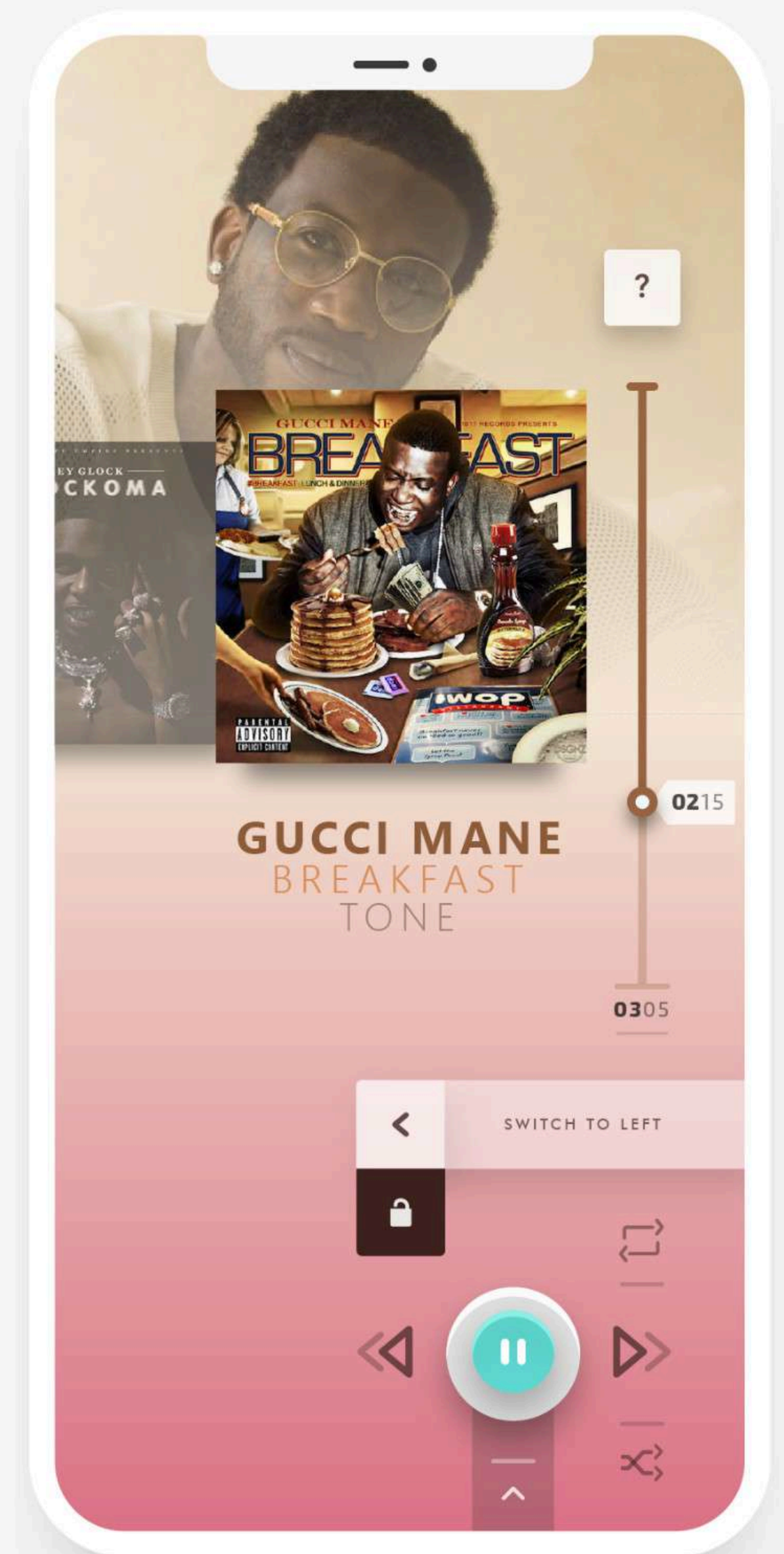
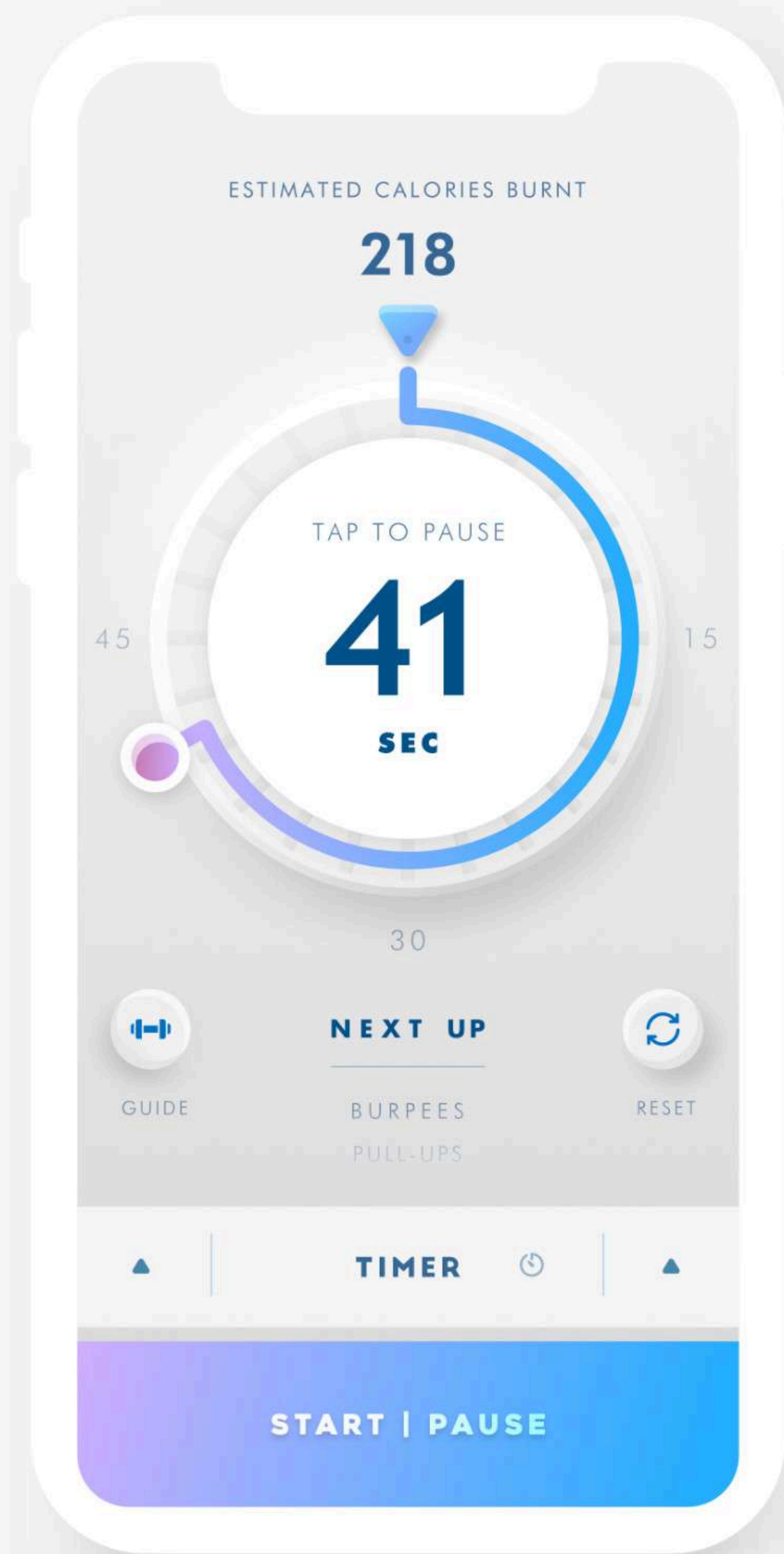
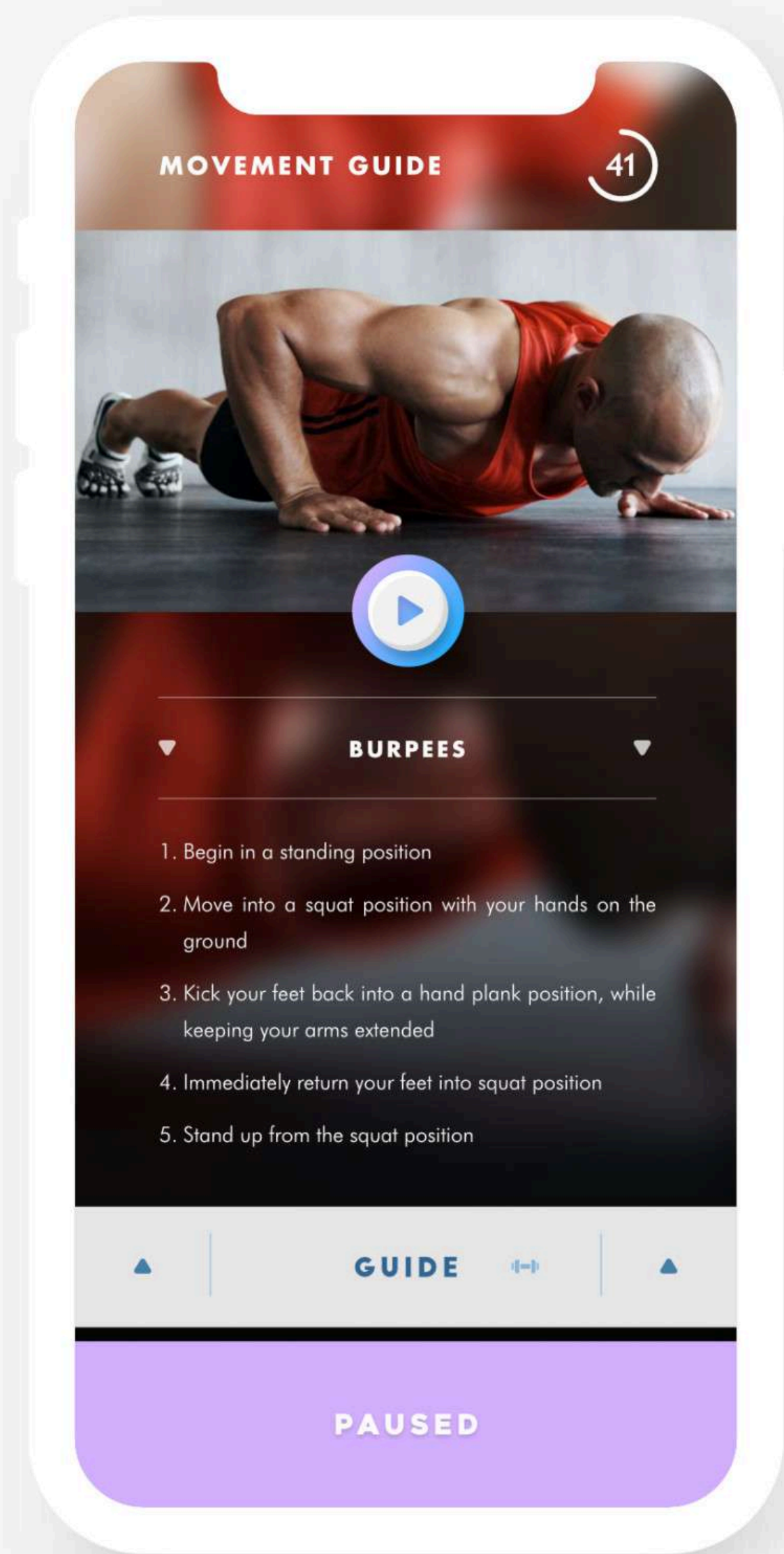
EXPIRES

MONTH

YEAR

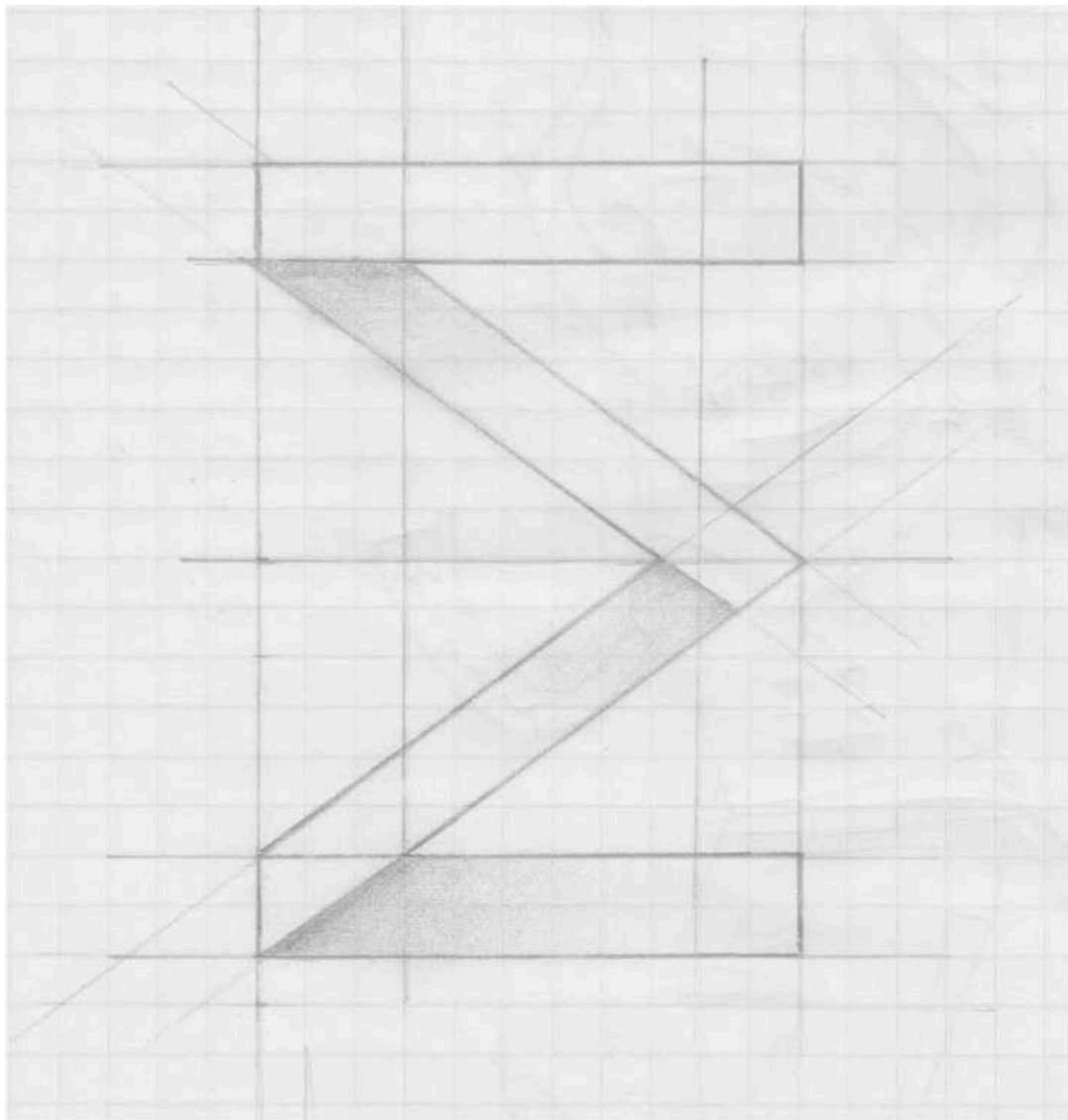
CVC

ADD



LOGOS





SKETCH



FINAL LOGO



CLIENT SKETCH



FINAL LOGO

FONTS

02

MILLPARK
JAAPOKI ABSTRACT

SOLUTIONS
BOSUN 03

SCHOOL BUS TRACKING
BOSUN 03

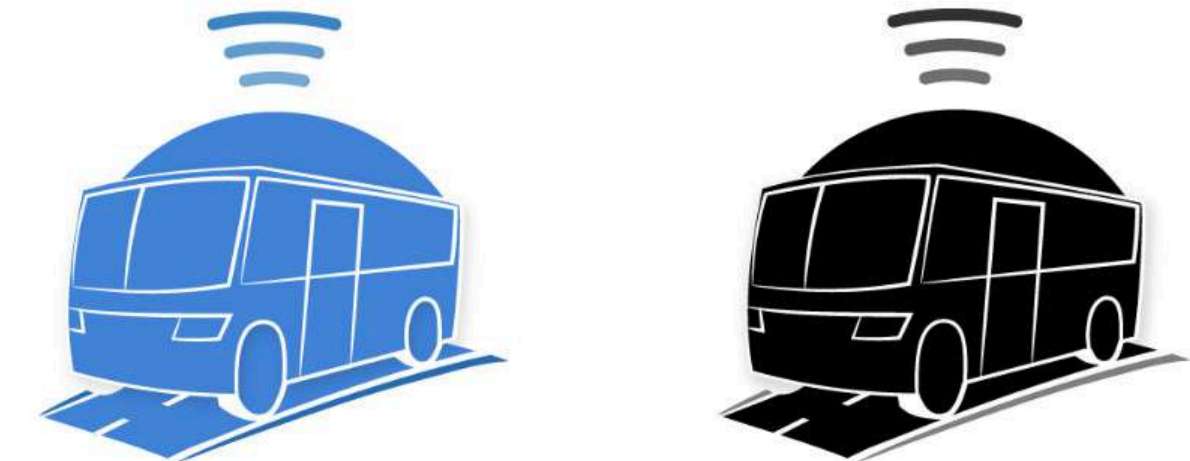
COLOUR PALLETTE

03



STANDALONE FLAT ICONS

04



STANDALONE TEXT

05



KALA BRAND GUIDELINE

LOGO (STAND-ALONE)



LOGO (SOCIAL MEDIA/APPS)



FONTS

Aa

Renner

Aa Bb Cc Dd

1 2 3 4 5 6 7 8 9 0

Renner is a font for the digital age. Based off of the work of Paul Renner, the designer of Futura. Futura was designed to be functional in its day and in that spirit, Renner aims to be as functional as possible in the digital era.

A P P A R E L

large tracking distance
all caps

HEX (737373)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

COLOURS (LOGO)

HEX (333333)
RGB (51,51,51)
CMYK (173,162,160,149)
PANTONE (NEUTRAL BLACK C)

HEX (737373)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

HEX (FFFFFF)
RGB (255,255,255)
CMYK (0,0,0,0)
PANTONE (N/A)

COLOURS (BACKGROUND)

HEX (333333)
RGB (51,51,51)
CMYK (173,162,160,149)
PANTONE (NEUTRAL BLACK C)

HEX (FFFFFF)
RGB (255,255,255)
CMYK (0,0,0,0)
PANTONE (N/A)

KALA
A P P A R E L



LINCHPIN
THE ALMOND TREE WELLNESS CENTER BRANDING GUIDE



Flat



Black x White



Mini

THE ALMOND TREE WELLNESS CENTER
Text Only










COPYRIGHT © 2019, THE ALMOND TREE WELLNESS CENTER

font type

Renner
Standard
0 letterspacing

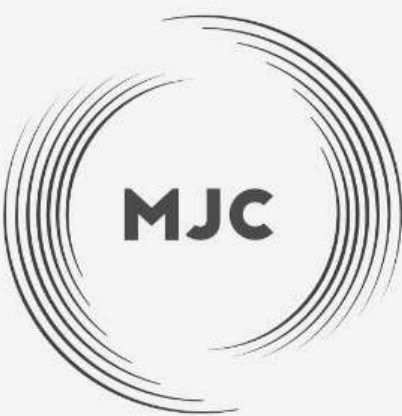
RENNER
Logo Title - Uppercase
200 letterspacing

colour palette

	#fff069 rgb(255, 240, 105) sun		#ffe7ca rgb(255, 231, 202) beach
	#3fa9f5 rgb(63, 169, 245) sky (base colour)		#40e0d0 rgb(64, 224, 208) ocean
	#ffffff rgb(255,255,255) sky (end colour)		#b51e17 rgb(181, 30, 23) almond leaf
	#25601a rgb(37,96,26) dark leaf		#ef3c3c rgb(239, 60, 60) light almond leaf
	#78bd49 rgb(120,189,73) light leaf		

MJC BRANDING GUIDELINE

LOGO (MINI)



FONTS

Aa

Renner
Aa Bb Cc Dd
1234567890

Renner is a font for the digital age. Based off of the work of Paul Renner, the designer of Futura. Futura was designed to be functional in its day and in that spirit, Renner aims to be as functional as possible in the digital era.

M U R A G E

large tracking distance
all caps

HEX (185A9D)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

A

BIG JOHN
A B C D E
1234567890

Big John is a sans serif combo designed by Ion Lucin from Spain. When used, this all-caps font can create a perfect and bold contrast for strong visual effect.

MJC

medium tracking distance
all caps

HEX (737373)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

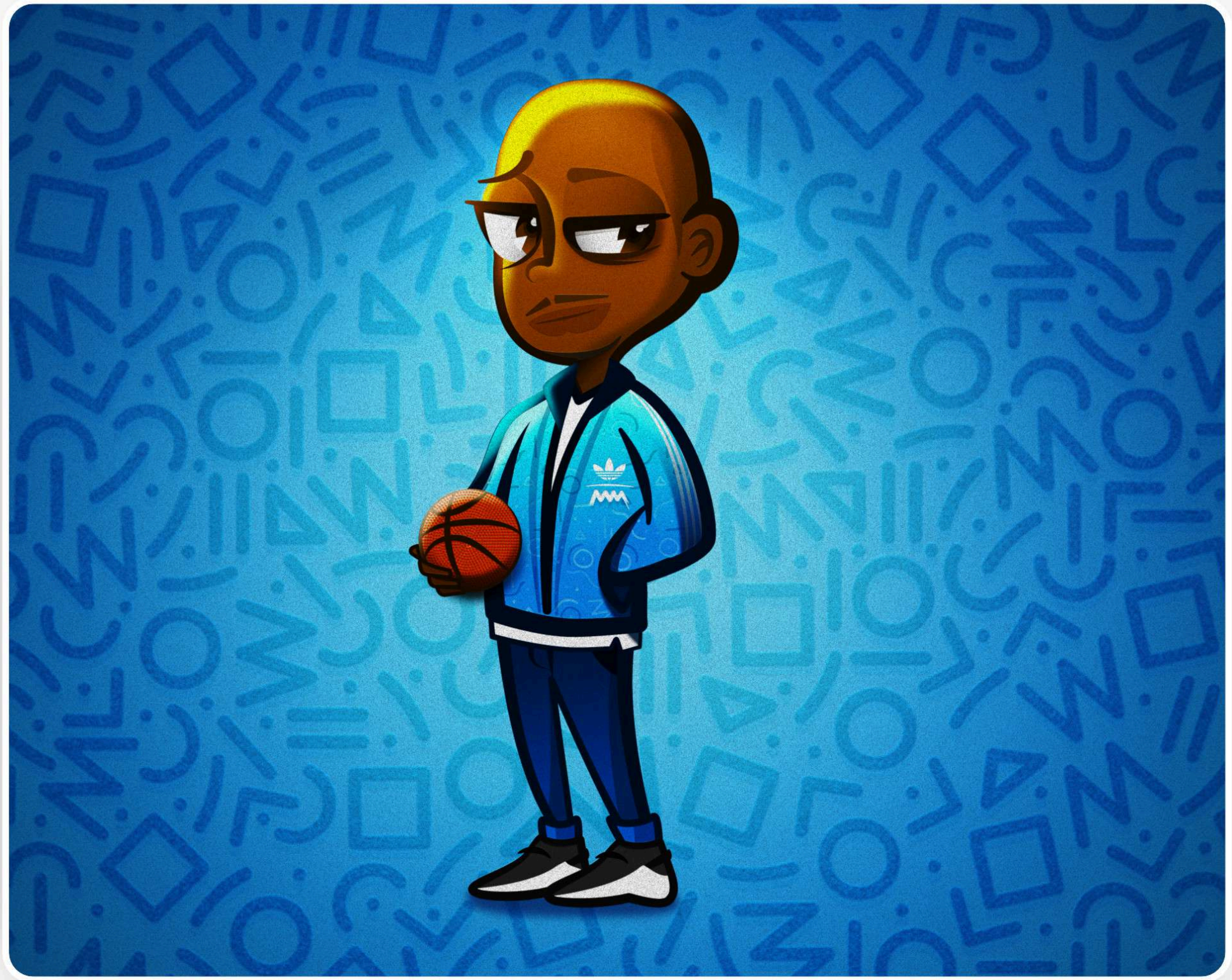


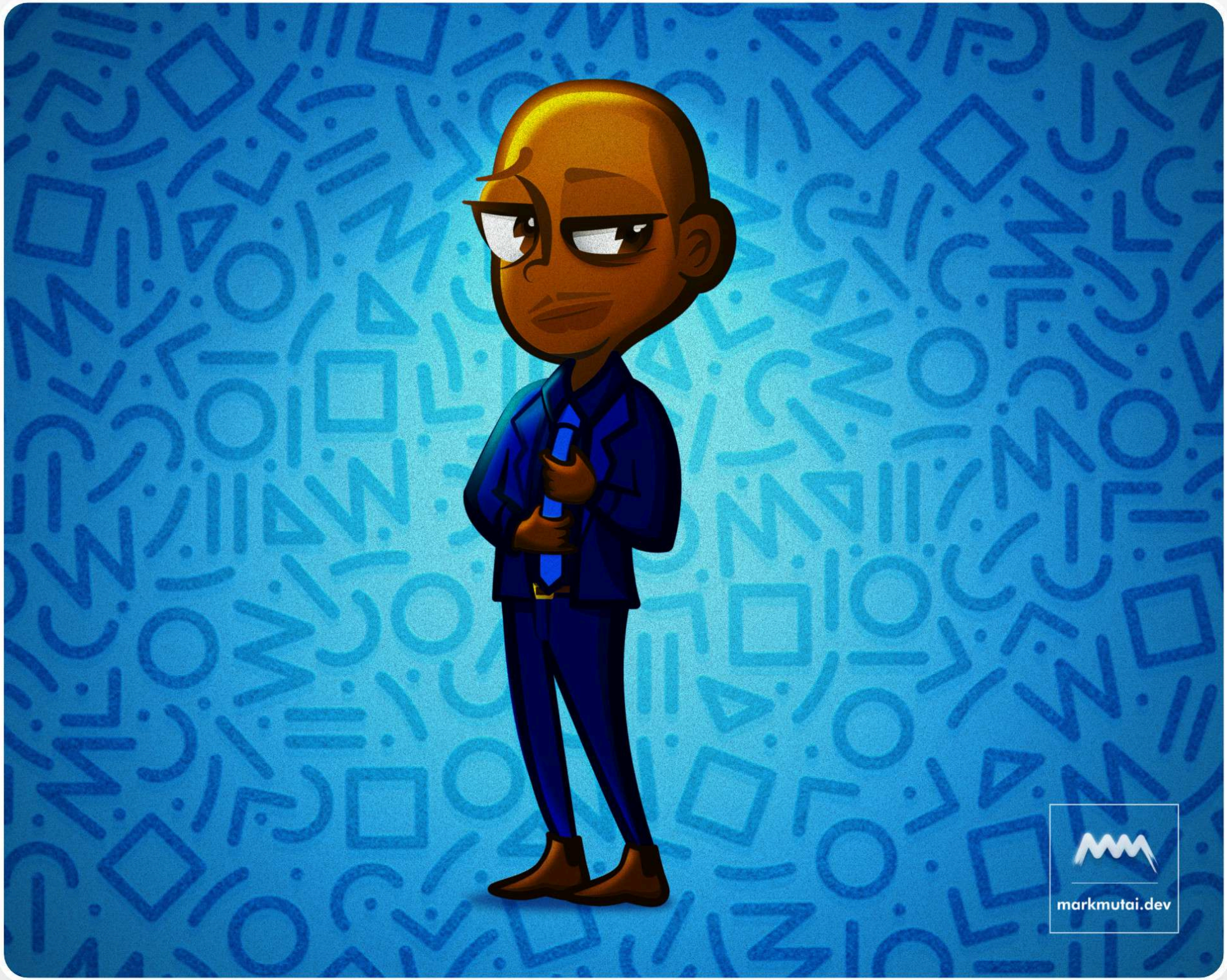
ARCANE

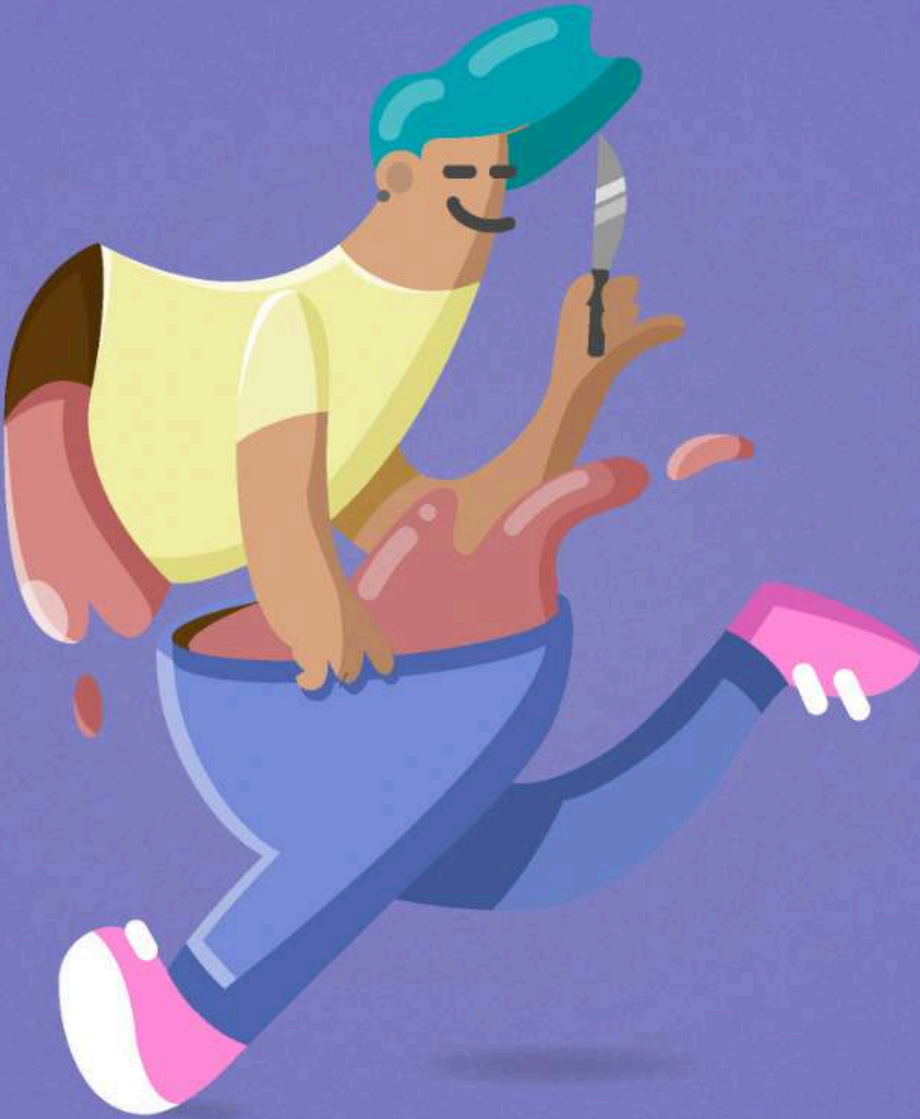














THANK **YOU**



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