MARK RUTERE

FRONT-END DEVELOPER
CREATIVE DESIGNER
DIGITAL ARTIST
PORTFOLIO

markmutai@gmail.com

www.markmutai.dev

@designedbymutai

behance.net/designsbymutai

linkedin.com/in/markmutai

dribbble.com/markmutai

github.com/markmutai

Nairobi, **Kenya**

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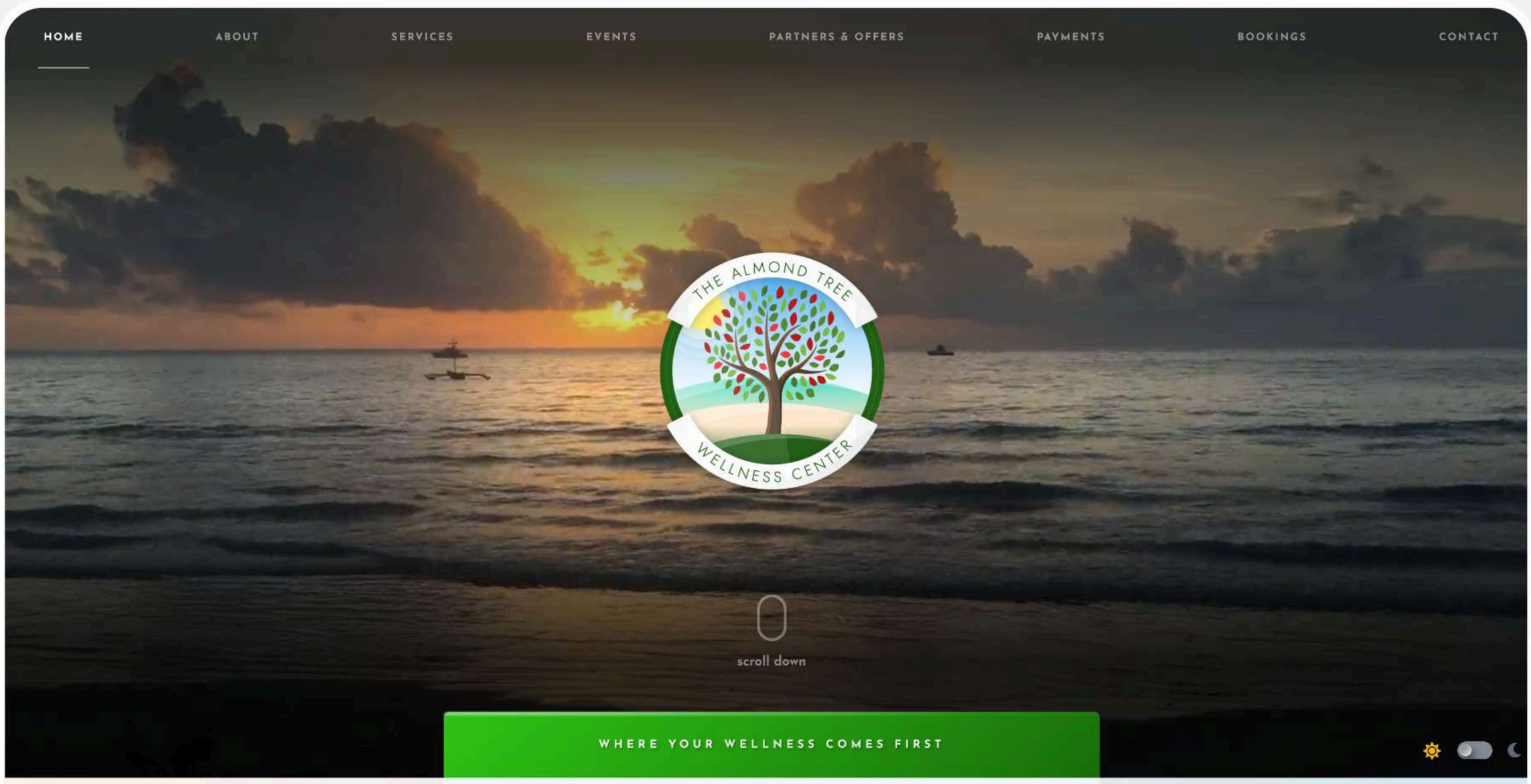
WEB DEVELOPMENT



WHERE YOUR WELLNESS COMES FIRST

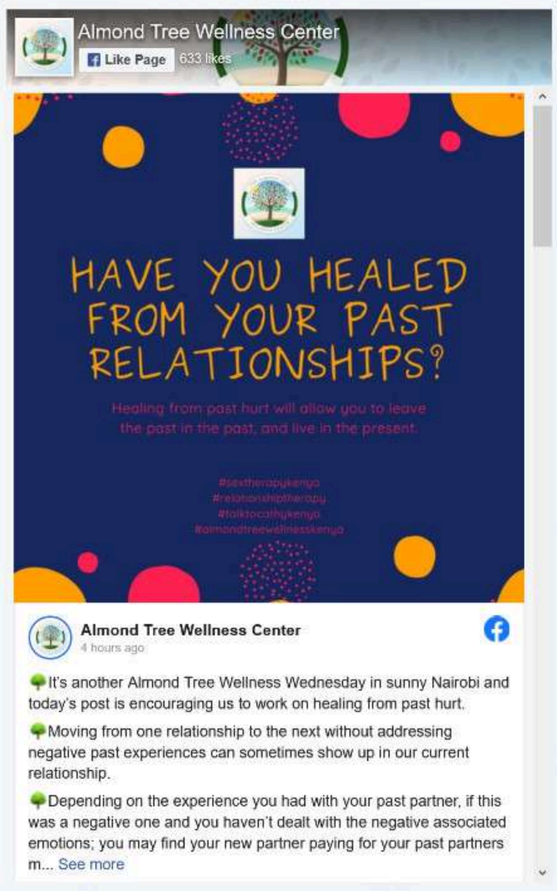
The Indian Almond Tree in full growth provides solace from natural elements like the sun, wind & rain; its leaves are a mix of green & dark red, & the actual almond seed is hard & green in colour – difficult to get through but possible to break. The Almond Tree Wellness Center originated from this concept where a single tree provides refuge for many & sometimes talking about sensitive issues are difficult but very possible, with the right approach.

" Sexuality is central & an all-pervasive theme of human existence...
a fundamental aspect of human nature "

Levay, Baldwin & Baldwin (2015)

At our center, we offer a safe & confidential environment to discuss any issues without fear, judgement or shame; we encourage our clients to share any relationship or sexual related issues to improve their well-being which is very important to us. Whether you require a consultation on your own or with your spouse our professional counsellor will be able to listen & cater to the concerns raised.

facebook



CONTACT US

ALMOND TREE - BRANDING/DESIGN/DEVELOPMENT

Using the newly created logo made for the company, the site was based on the calming effect of a beach side to give the target visitor a more relaxed feeling while browsing

Key Features:

Web design (Affinity Designer)
Web development (PHP, NodeJS, Sass, TailwindCSS)
Integrated Microsoft® booking system (Microsoft® 365)
Secure messaging (Google® ReCaptcha, AWS)
Secure payment portal (PesaPal)

VISIT WEBSITE

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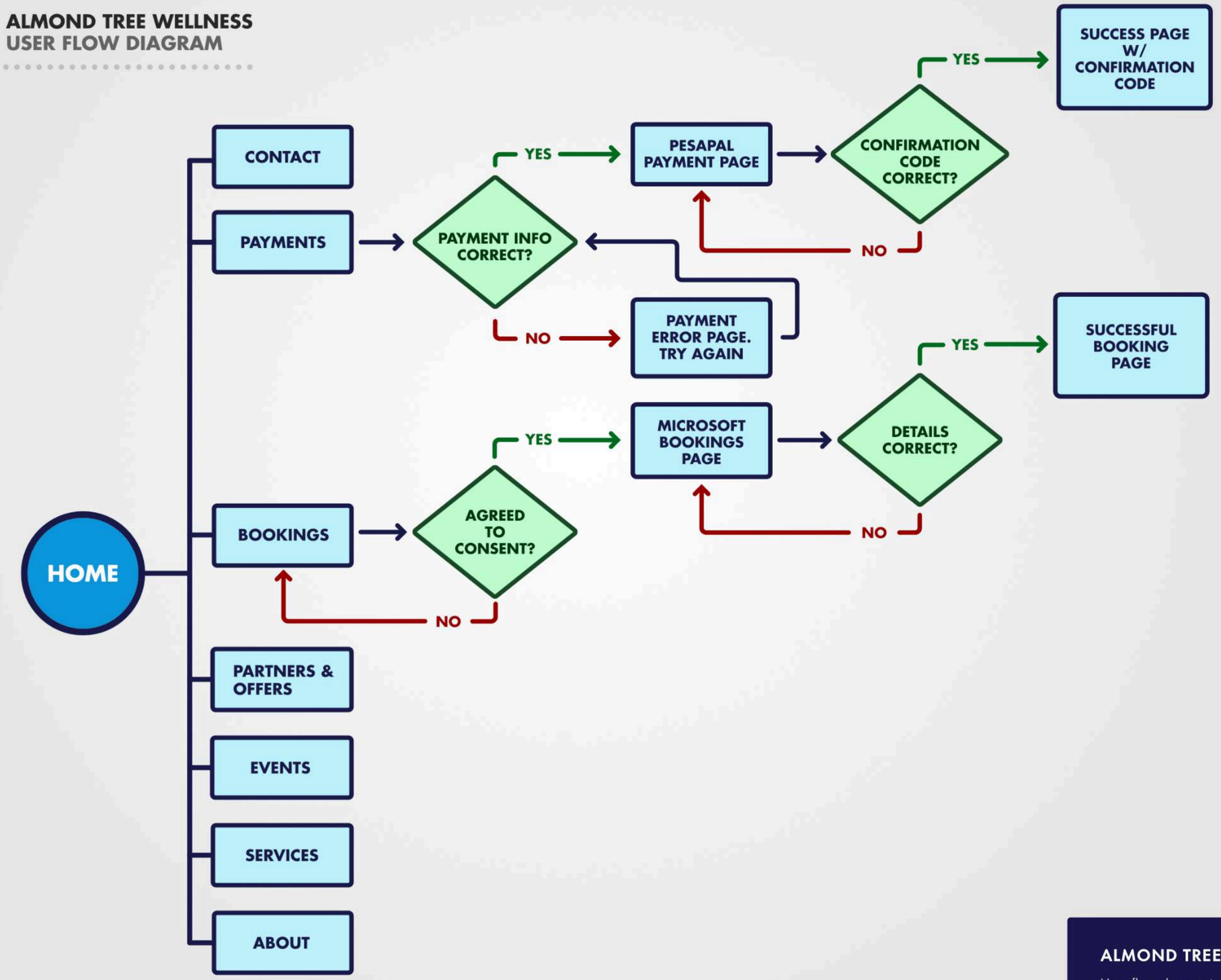
ALMOND TREE WELLNESS
USER FLOW DIAGRAM



ALMOND TREE - USER FLOW DIAGRAM

User flow showcasing the flow for user payments and bookings

VISIT WEBSITE

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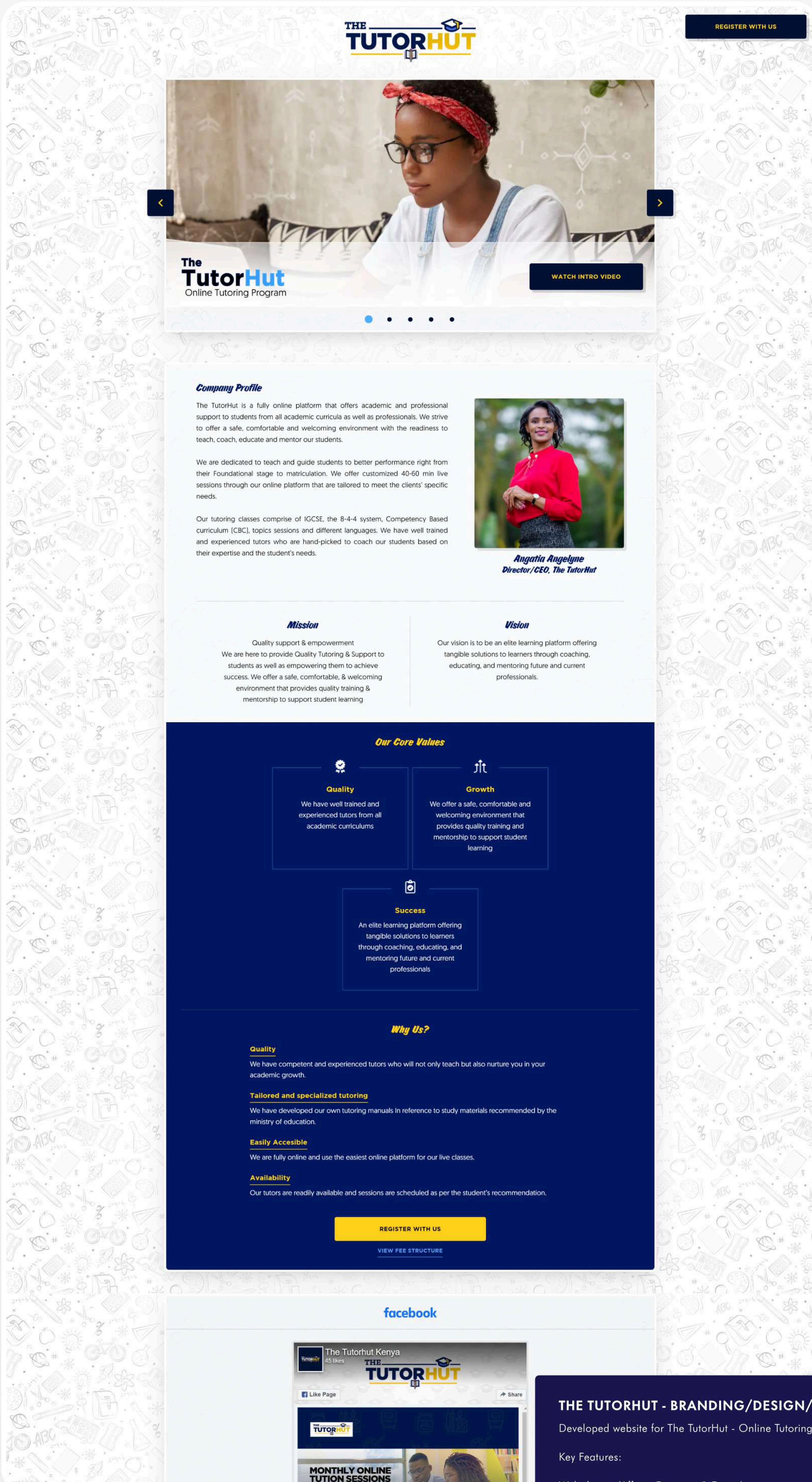
WEB DEVELOPMENT



THE TUTORHUT - BRANDING/DESIGN/DEVELOPMENT

Developed website for The TutorHut - Online Tutoring

Key Features:

Web design (Affinity Designer & Figma)
Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass)
Secure Messaging (EmailJS, Hcaptcha)

VISIT WEBSITE

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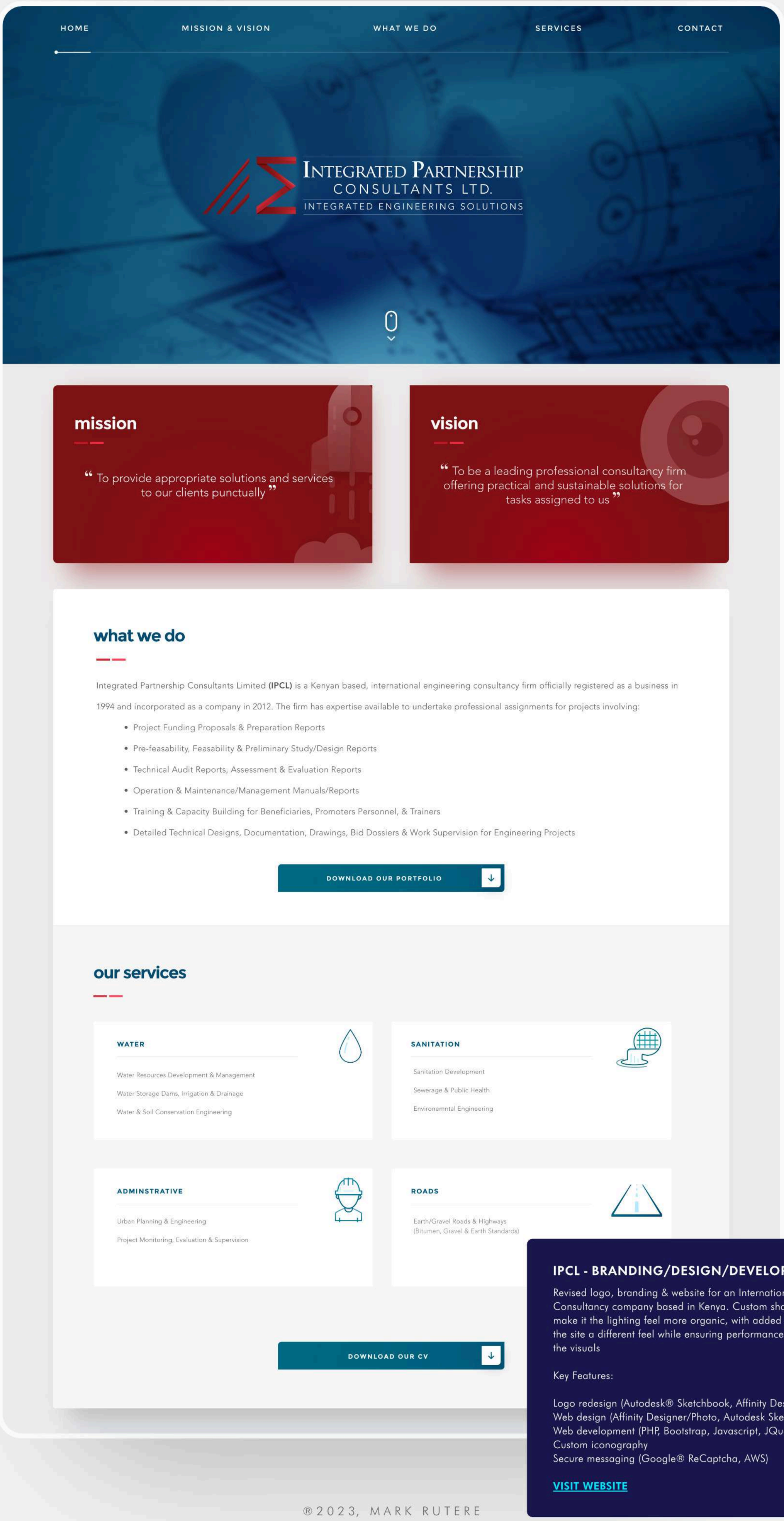
WEB DEVELOPMENT



IPCL - BRANDING/DESIGN/DEVELOPMENT

Revised logo, branding & website for an International Engineering Consultancy company based in Kenya. Custom shadows used to make it the lighting feel more organic, with added glow fx to give the site a different feel while ensuring performance isn't affected by the visuals

Key Features:

Logo redesign (Autodesk® Sketchbook, Affinity Designer)
Web design (Affinity Designer/Photo, Autodesk Sketchbook)
Web development (PHP, Bootstrap, Javascript, JQuery)
Custom iconography
Secure messaging (Google® ReCaptcha, AWS)

VISIT WEBSITE

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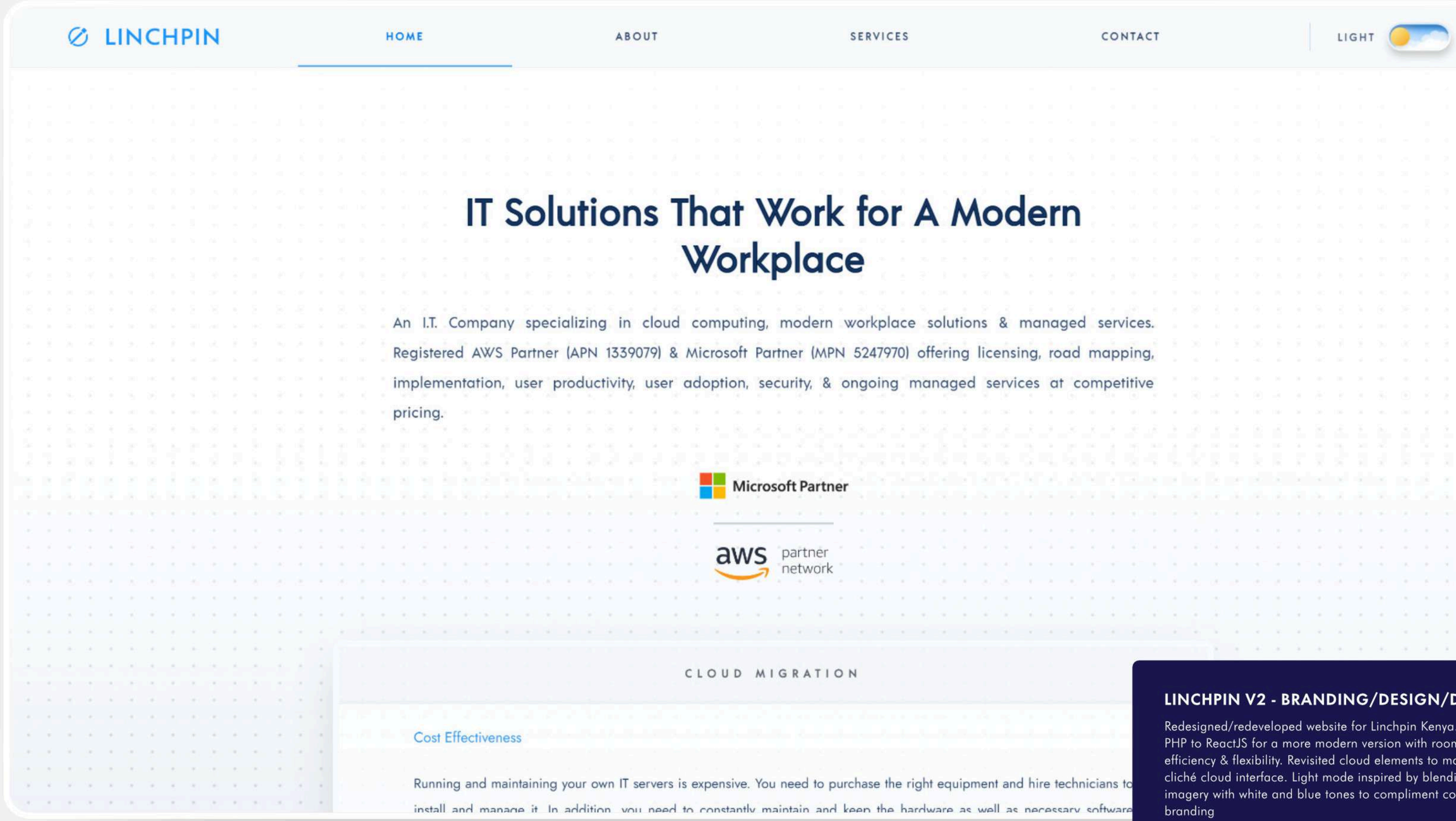

LINCHPIN V2 - BRANDING/DESIGN/DEVELOPMENT

Redesigned/redeveloped website for Linchpin Kenya. Migrated from PHP to ReactJS for a more modern version with room for growth, efficiency & flexibility. Revisited cloud elements to make it a less cliché cloud interface. Light mode inspired by blending sunset imagery with white and blue tones to compliment company branding

Key Features:

Web design (Affinity Designer)
Web development (NodeJS, ReactJS, TailwindCSS, Sass)
Foundation for future payment portal (M-Pesa)
Secure messaging (Google® ReCaptcha, AWS)

VISIT WEBSITE

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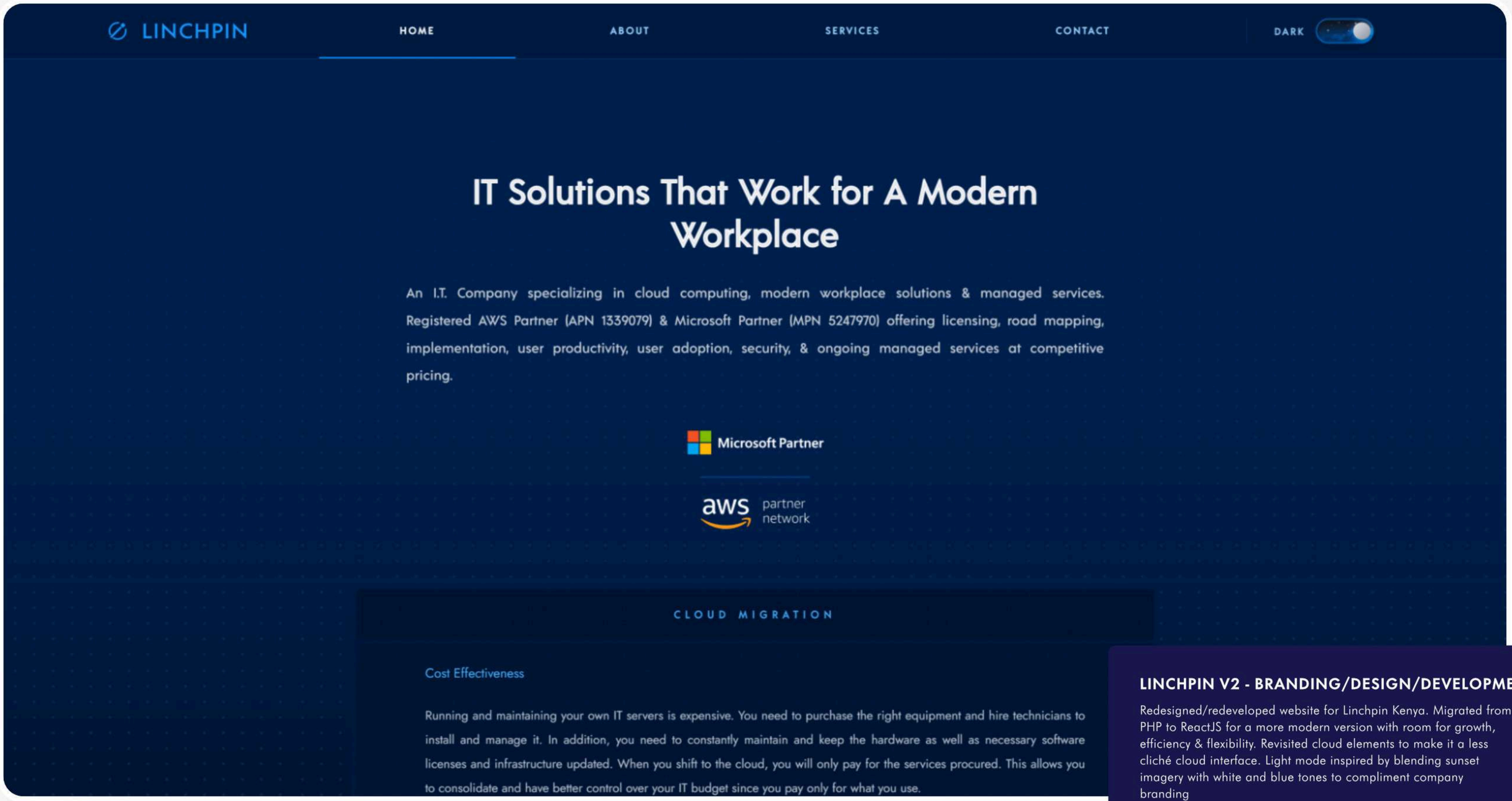

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VISIT WEBSITE

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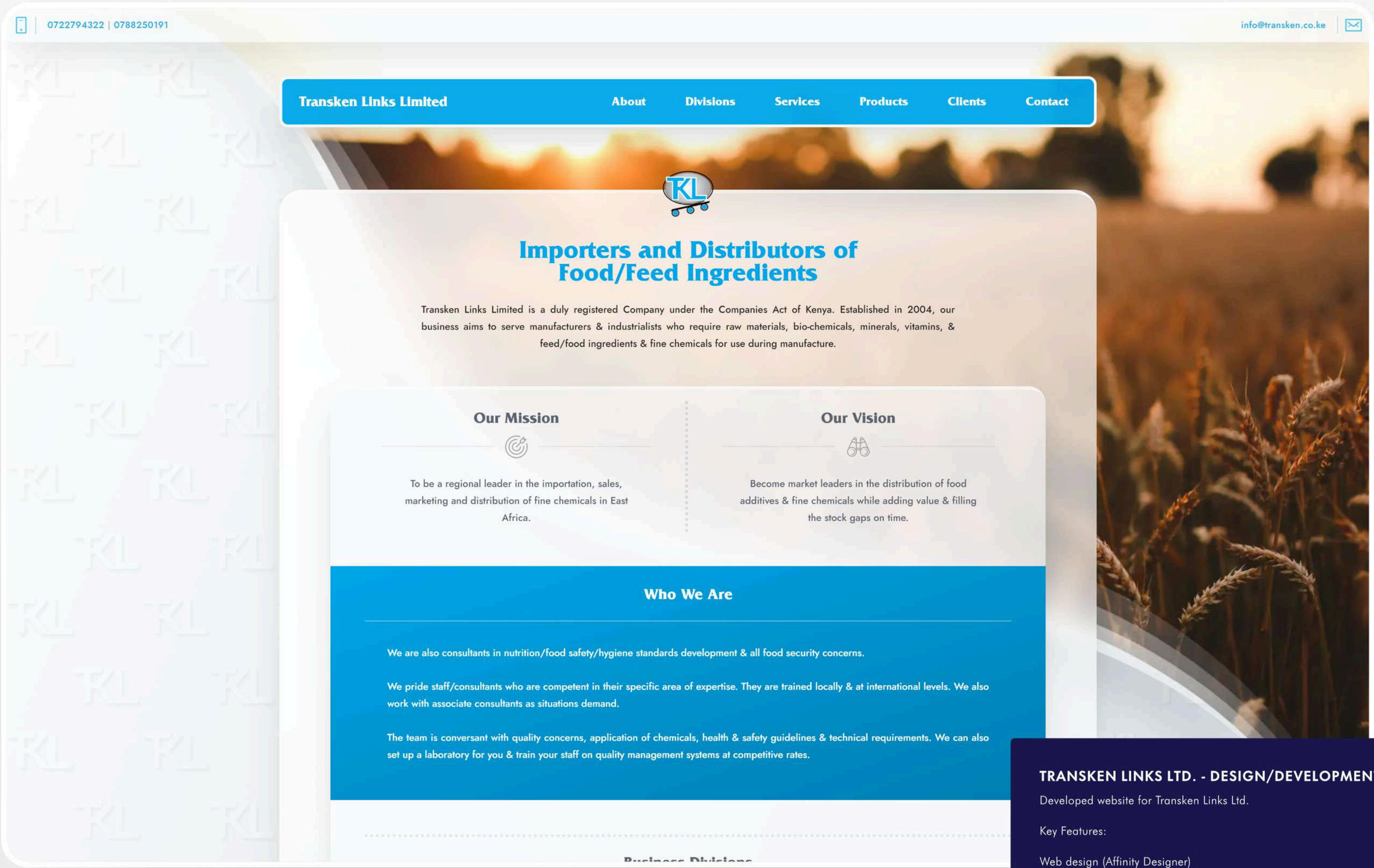

TRANSKEN LINKS LTD. - DESIGN/DEVELOPMENT

Developed website for Transken Links Ltd.

Key Features:

Web design (Affinity Designer)
Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass)
Secure Messaging (HCaptcha, FormSpark)

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RESOLYOU.ORG - DESIGN/DEVELOPMENT

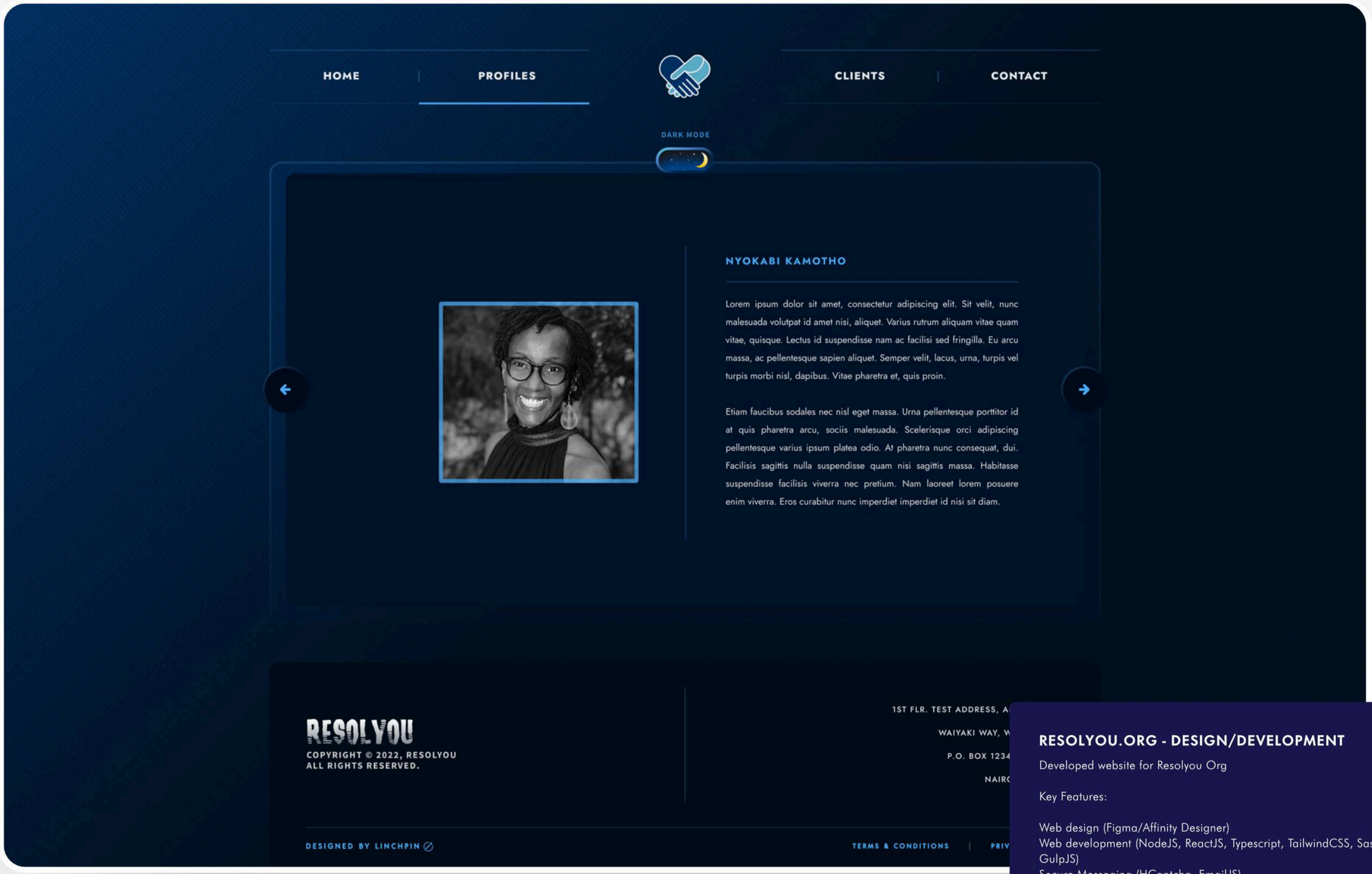
Developed website for Resolyou Org

Key Features:

Web design (Figma/Affinity Designer)
Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass, GulpJS)
Secure Messaging (HCaptcha, EmailJS)

VISIT WEBSITE

®2023, MARK RUTERE



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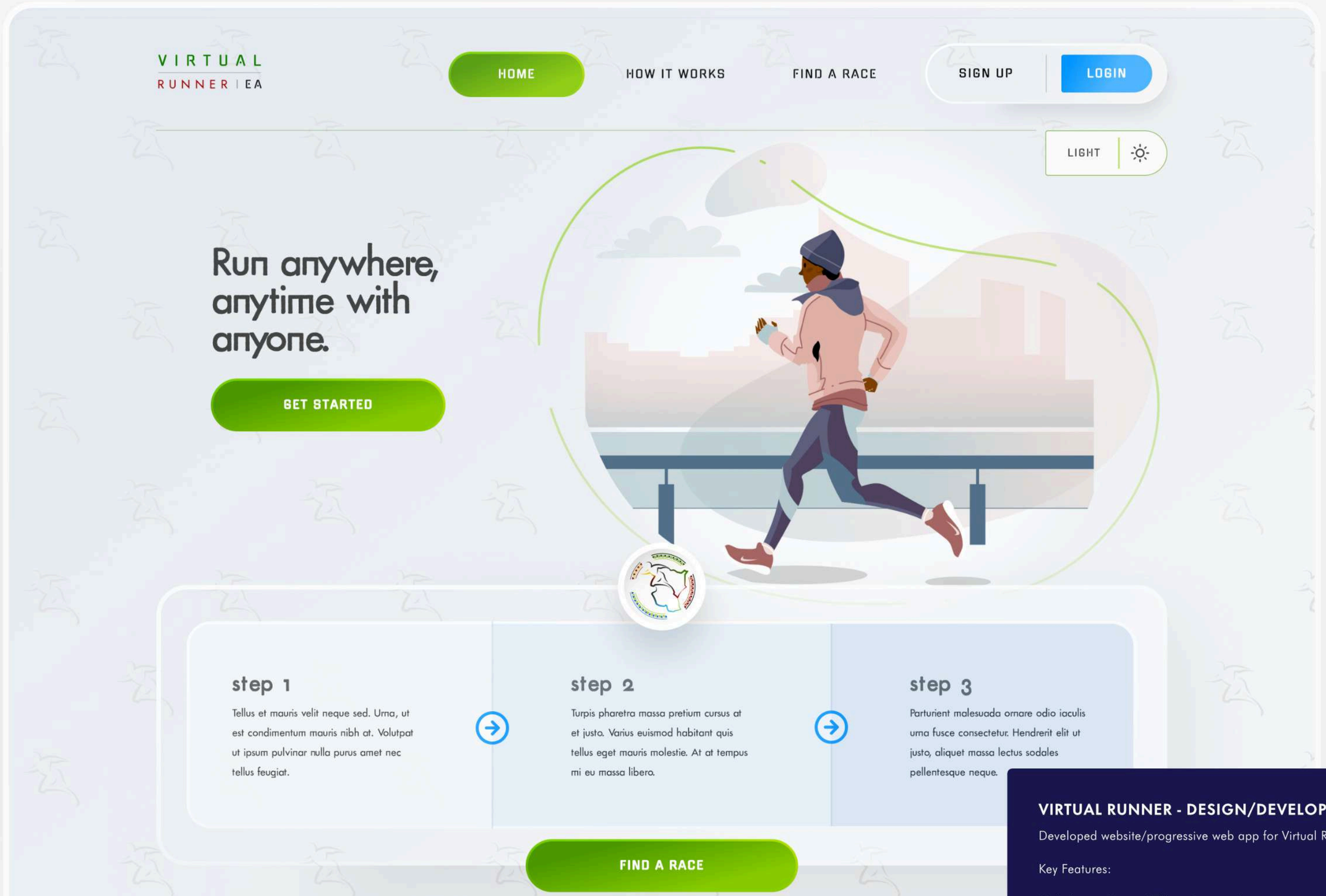
VISIT WEBSITE

®2023, MARK RUTERE



VIRTUAL RUNNER - DESIGN/DEVELOPMENT

Developed website/progressive web app for Virtual Runner KE.

Key Features:

Web design (Figma/Affinity Designer)
Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass, GulpJS)
Secure Messaging (EmailJS, Google Captcha)

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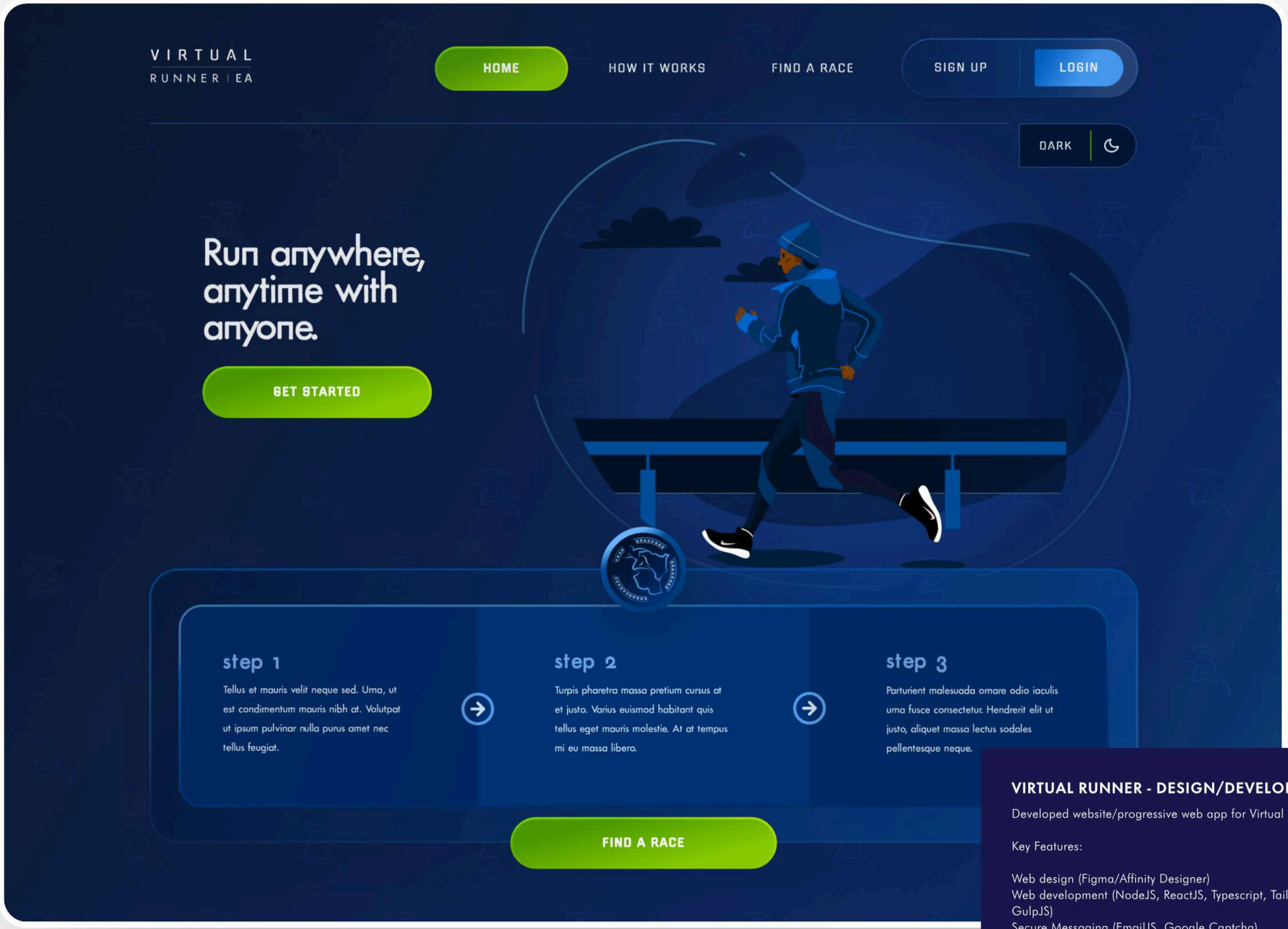

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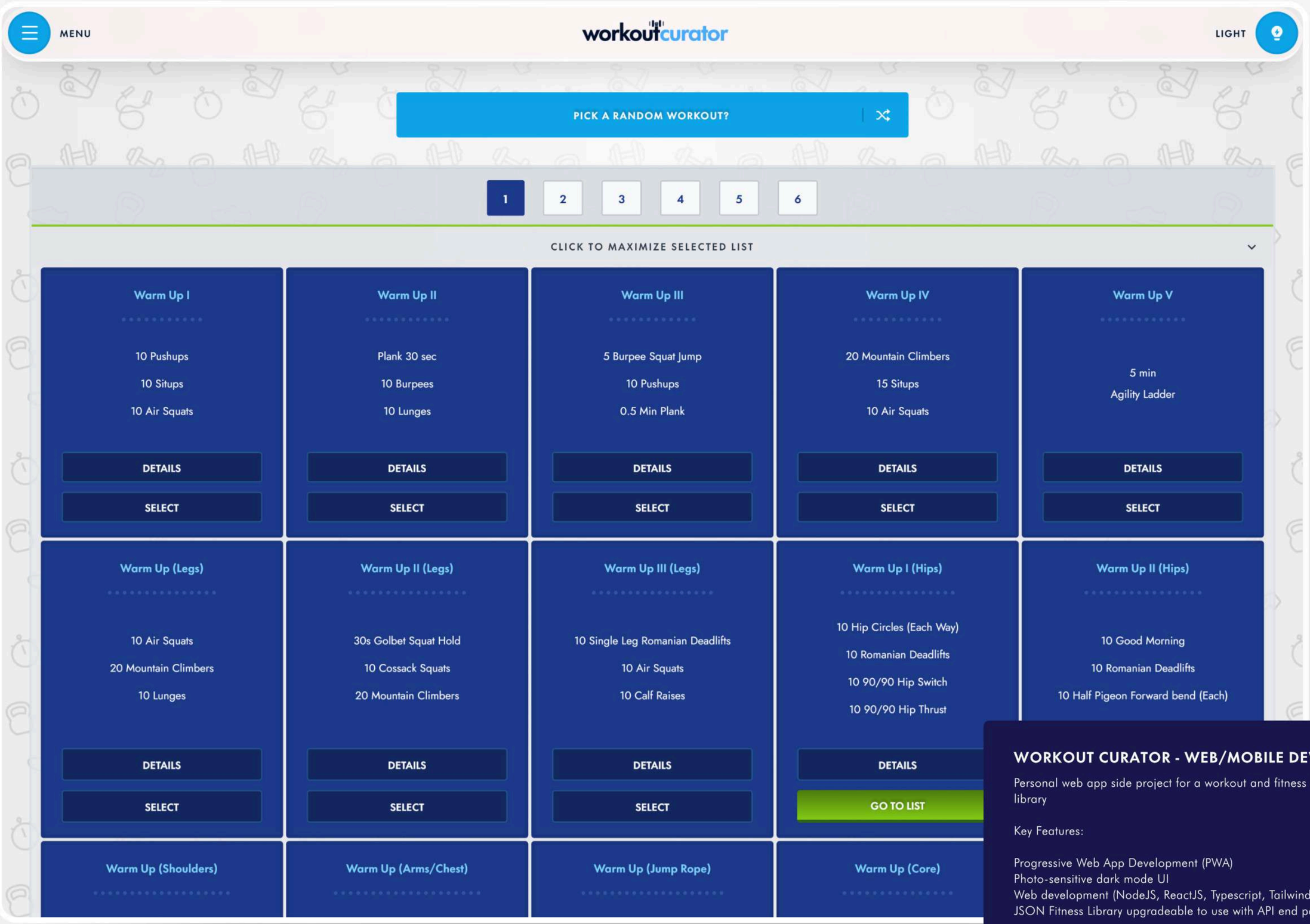

WORKOUT CURATOR - WEB/MOBILE DEVELOPMENT

Personal web app side project for a workout and fitness companion library

Key Features:

Progressive Web App Development (PWA)
Photo-sensitive dark mode UI
Web development (NodeJS, ReactJS, Typescript, TailwindCSS, Sass)
JSON Fitness Library upgradeable to use with API end points

VISIT WEBSITE
DOWNLOAD ON GOOGLE PLAY

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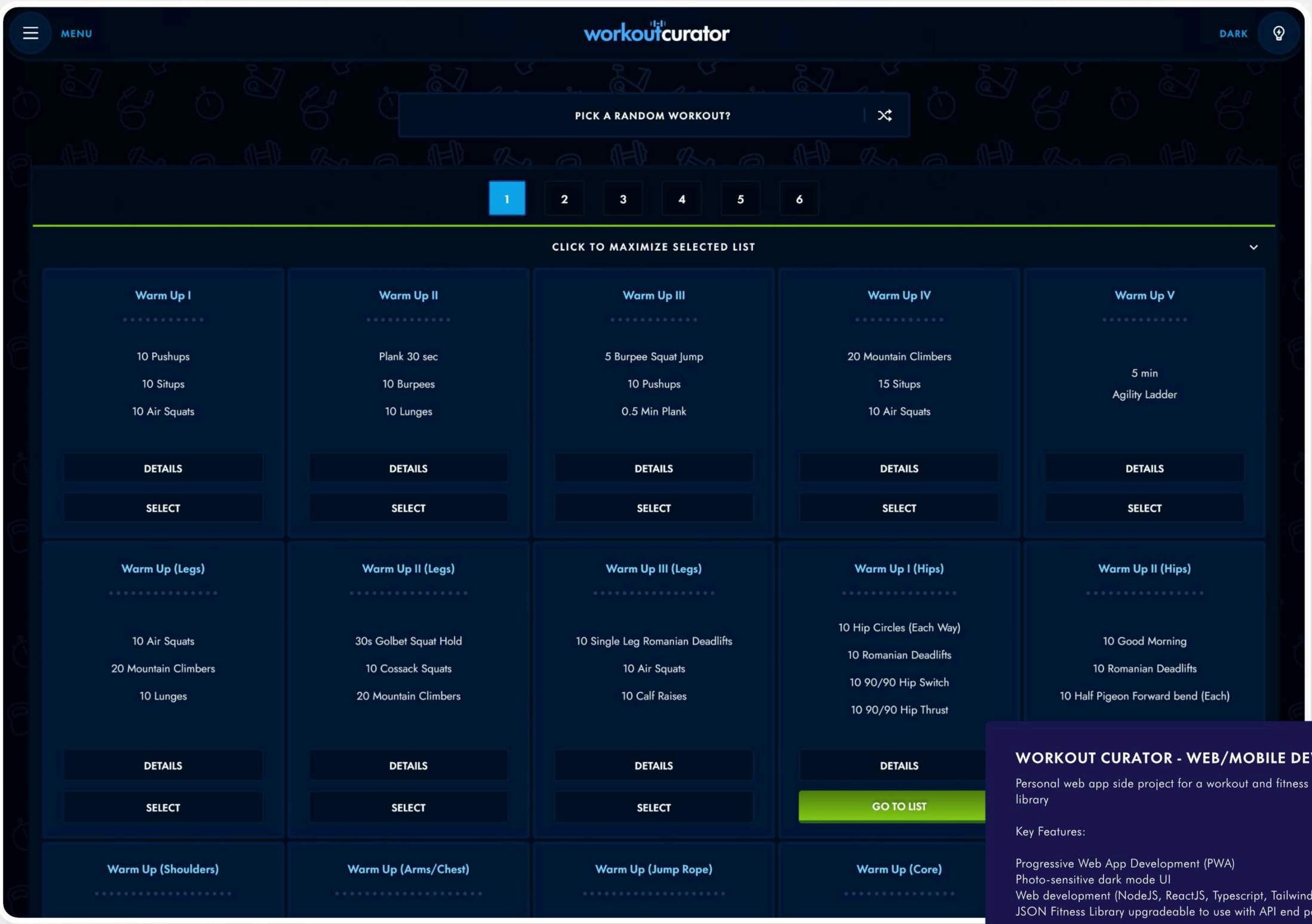

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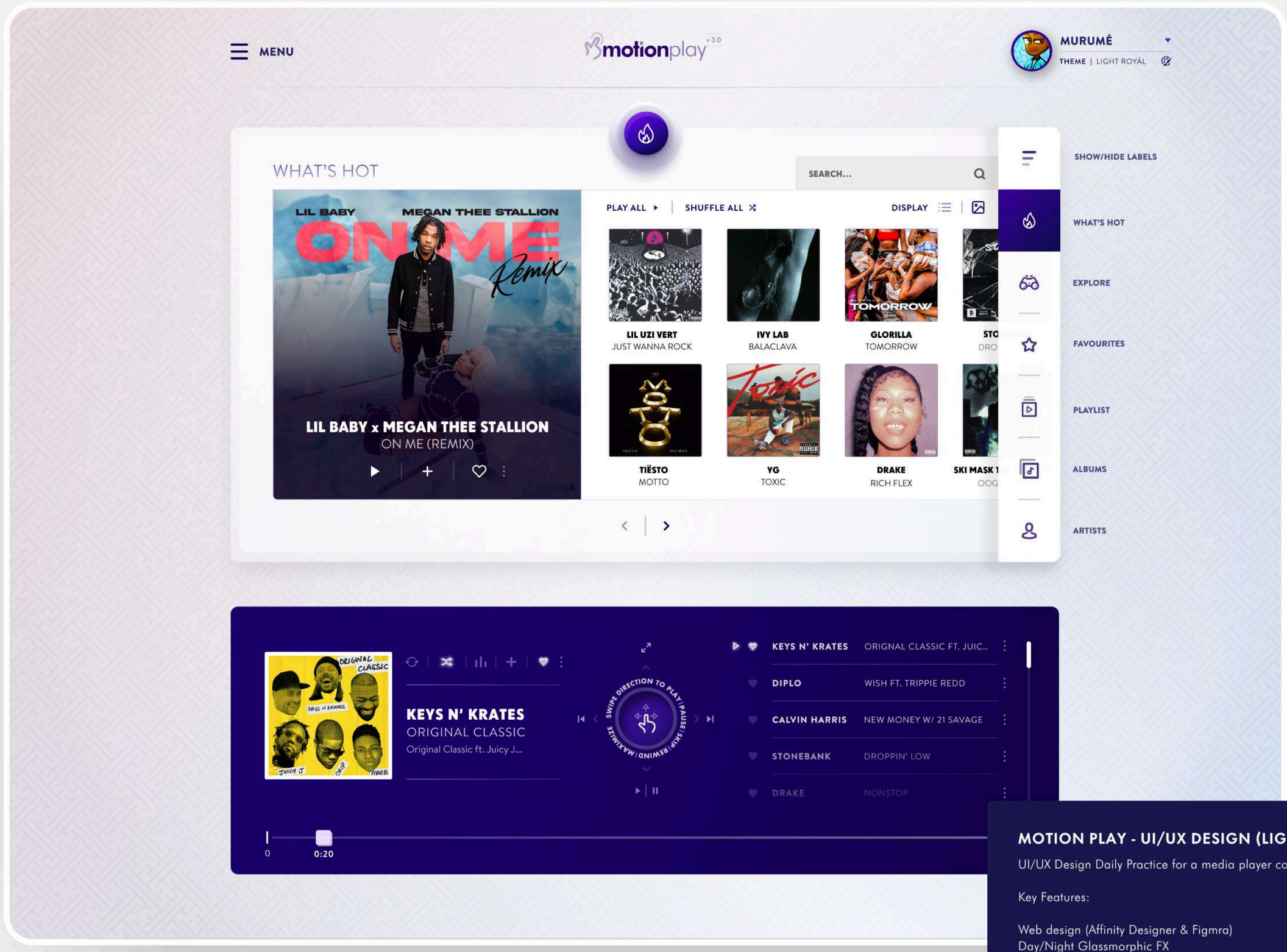

MOTION PLAY - UI/UX DESIGN (LIGHT MODE)

UI/UX Design Daily Practice for a media player concept

Key Features:

Web design (Affinity Designer & Figmra)
Day/Night Glassmorphic FX
Gesture Motion driven design

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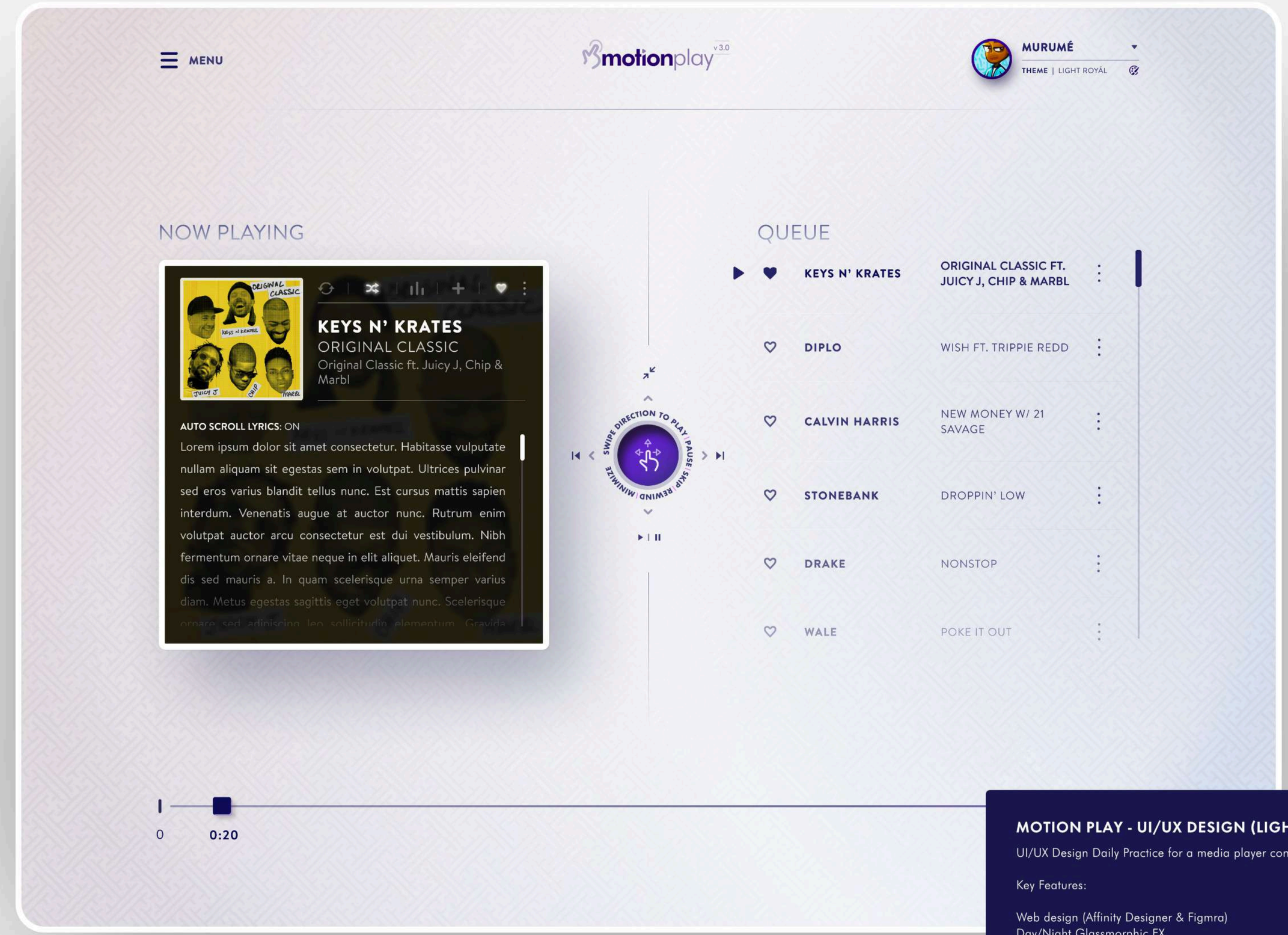

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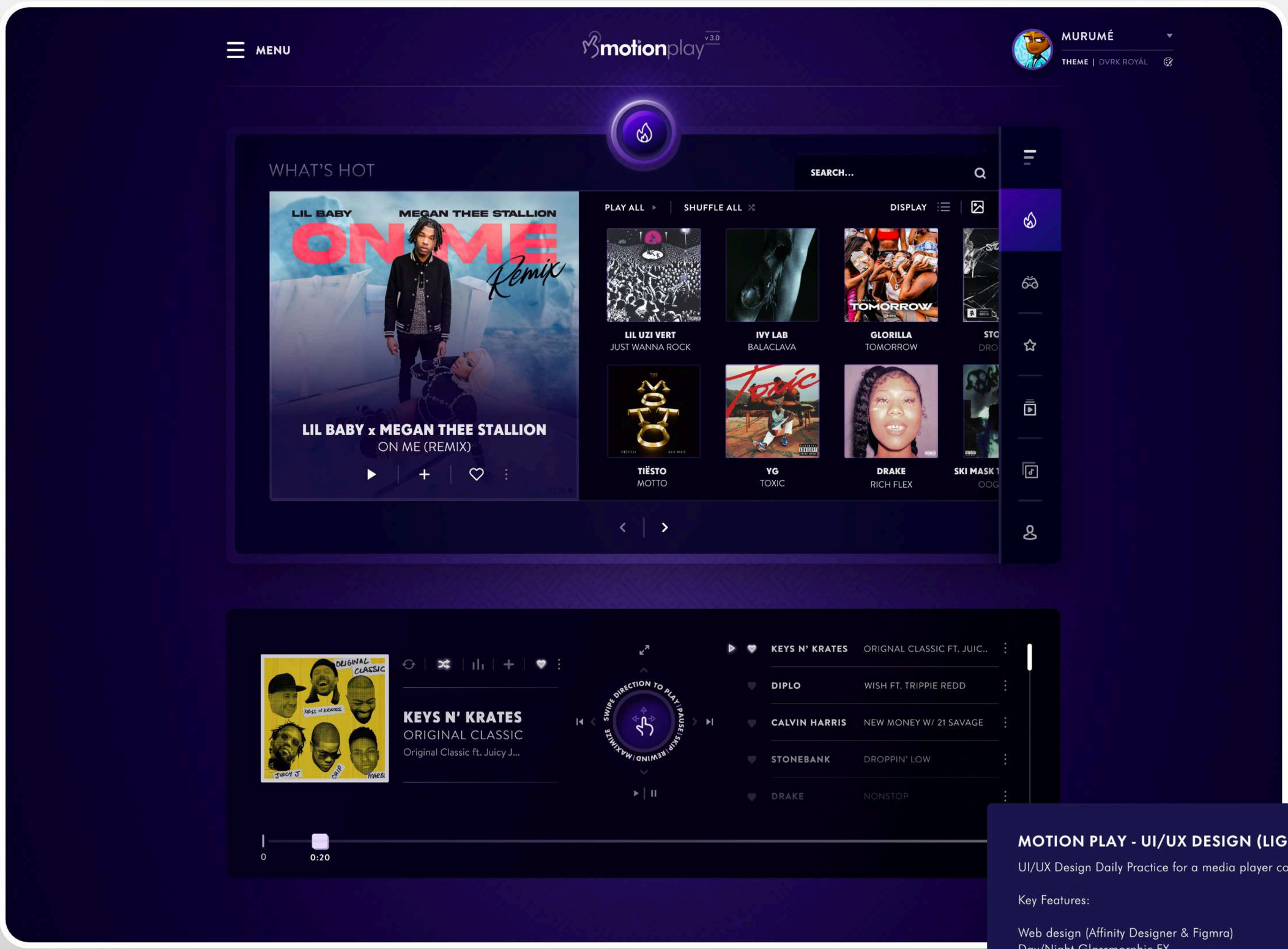

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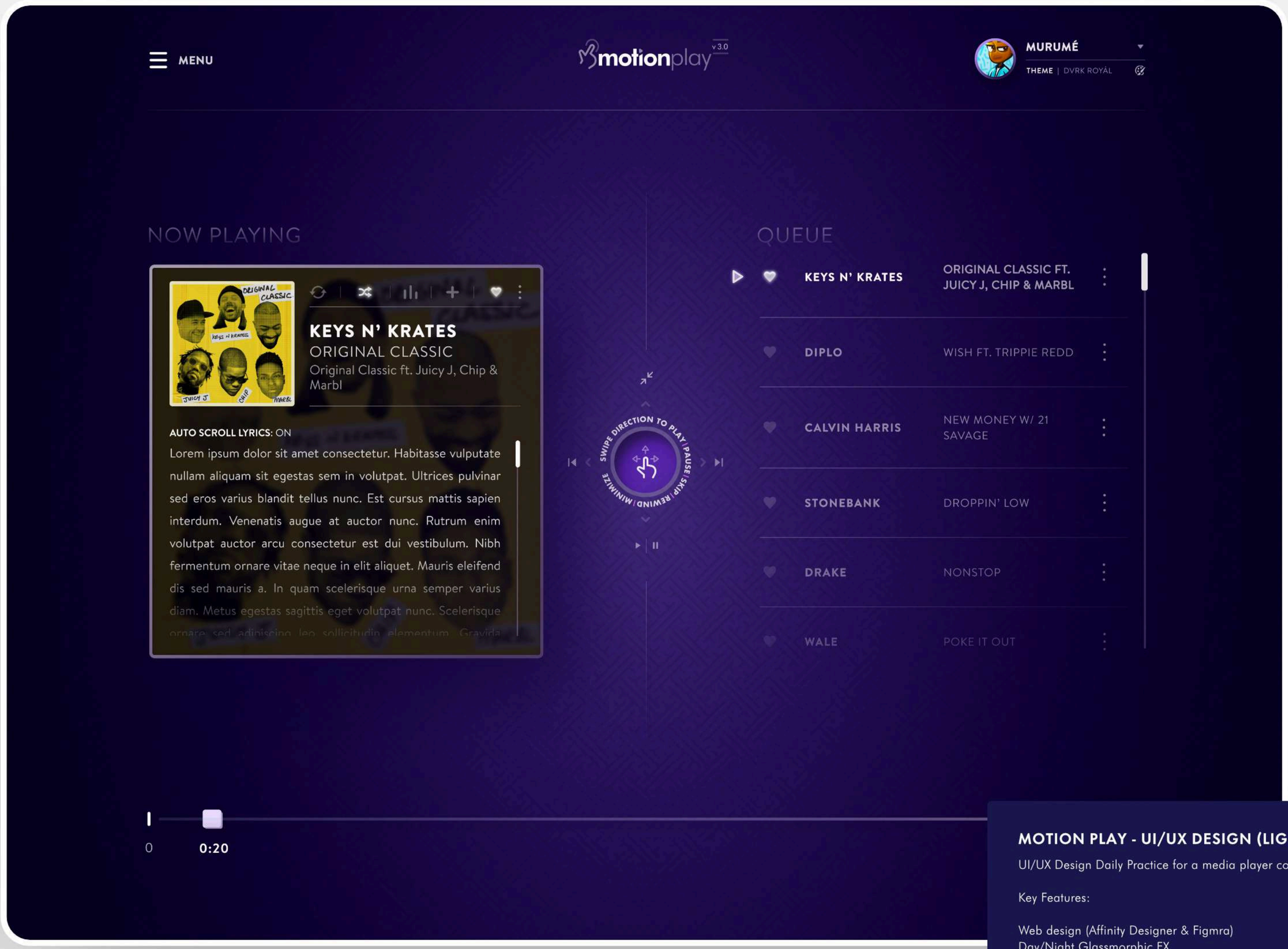

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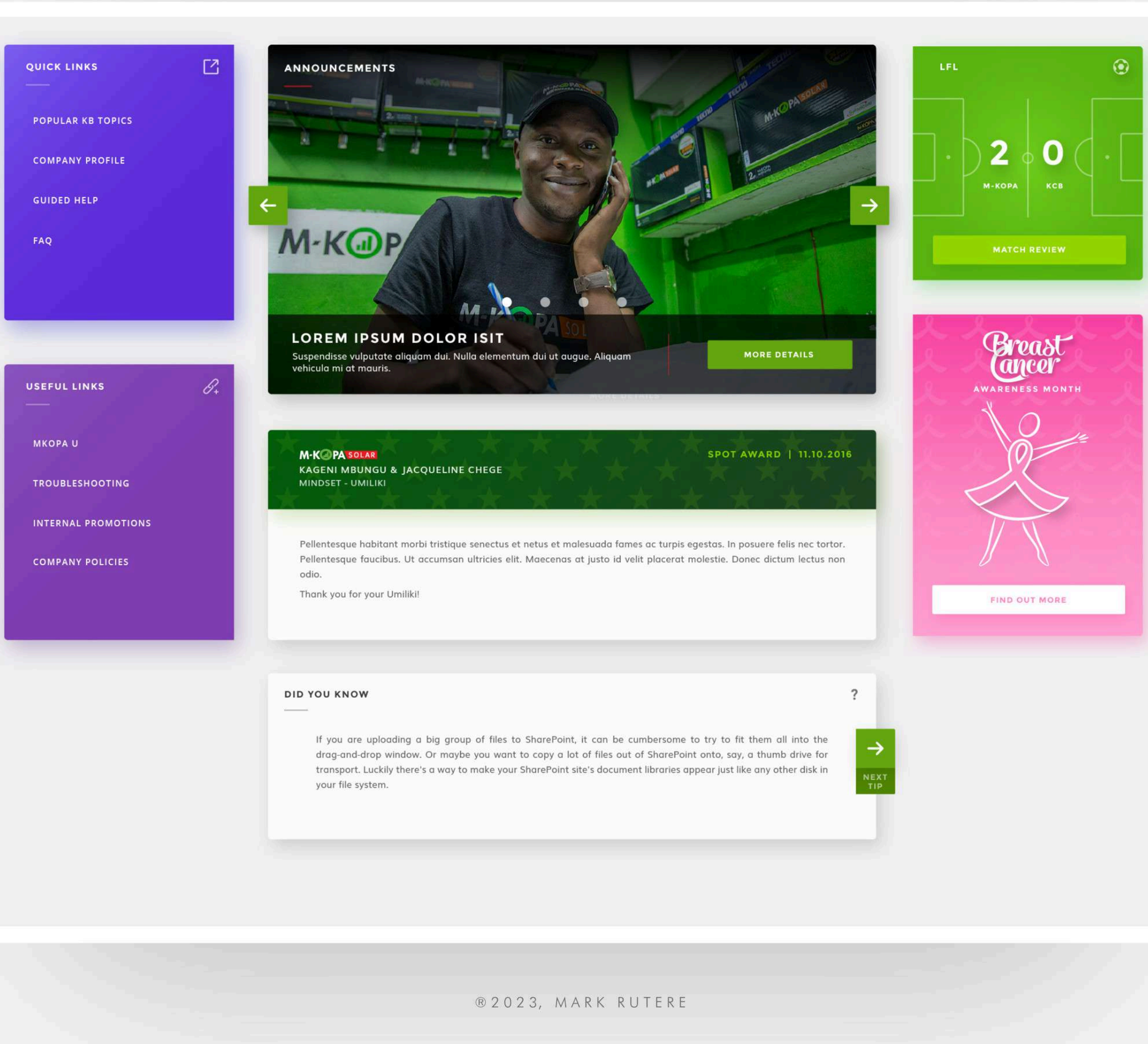
WEB DEVELOPMENT



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WEB DEVELOPMENT

SEARCH KB

Search the knowledge base...

QUICK LINKS

- RECENT KB TOPICS
- POPULAR KB TOPICS
- GUIDED HELP
- NEW EMPLOYEE GUIDE
- MKOPA STYLE GUIDE

USEFUL LINKS

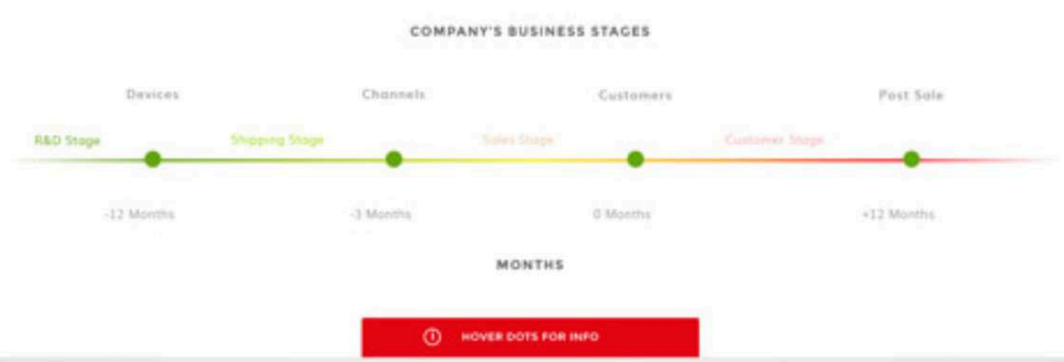
- TROUBLESHOOTING
- FAQ
- NEW COMPANY POLICIES
- KOPA CUP
- MKOPA U

CHALLENGE QUESTION OF THE WEEK

How many CCTVs are in M-KOPA?

Type your answer... SUBMIT

M-KOPA INTERACTIVE TIMELINE



HOVER DOTS FOR INFO

RECENT TOPICS

VIEW ALL

COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon

COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon

COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon

COMING SOON

Site under construction, content will be displayed here when complete. Please check back with us soon

CONTINUE READING

NEWS AROUND M-KOPA

LFL LATEST SCORE

0 M-KOPA : 0 KCB

LATEST NEWS

Security improvements for employees

Grab hot breakfast before 9am

Lorem ipsum dolor isit

TECH UPDATES

MKOPAnet v10.8 released

Quick tips for MKOPAnet

SHOP OPENINGS

SC0213 Kisumu

SC0215 Mandera

NEW RELEASES

Customer Photo App

Bulk SMS Tool

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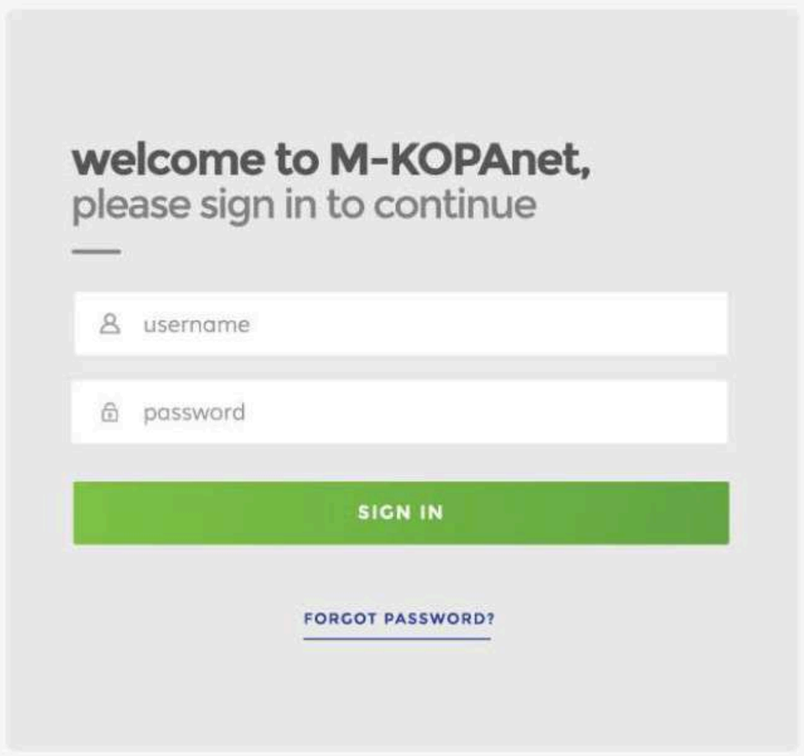
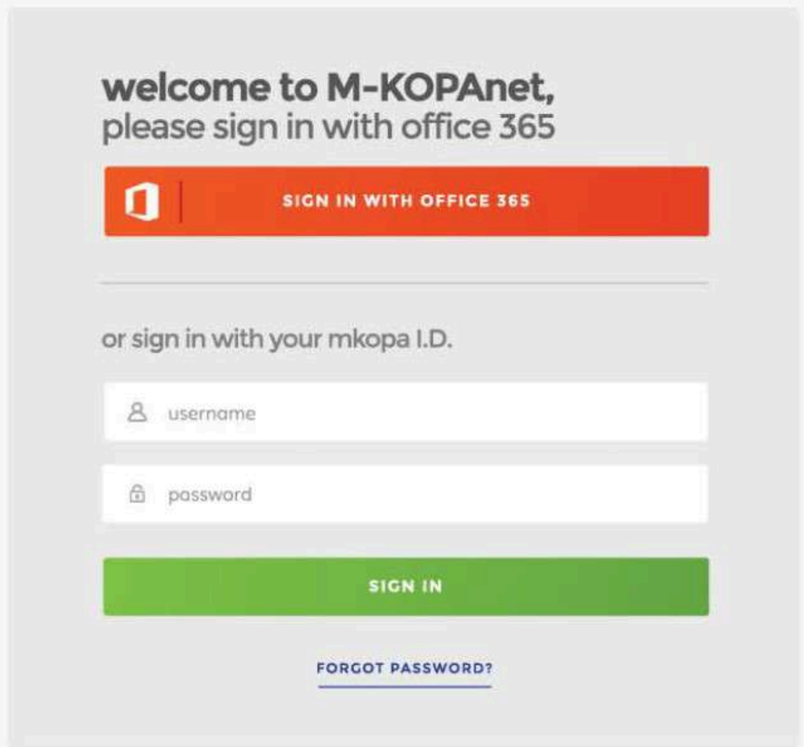
06. components

SIGN-IN FORMS

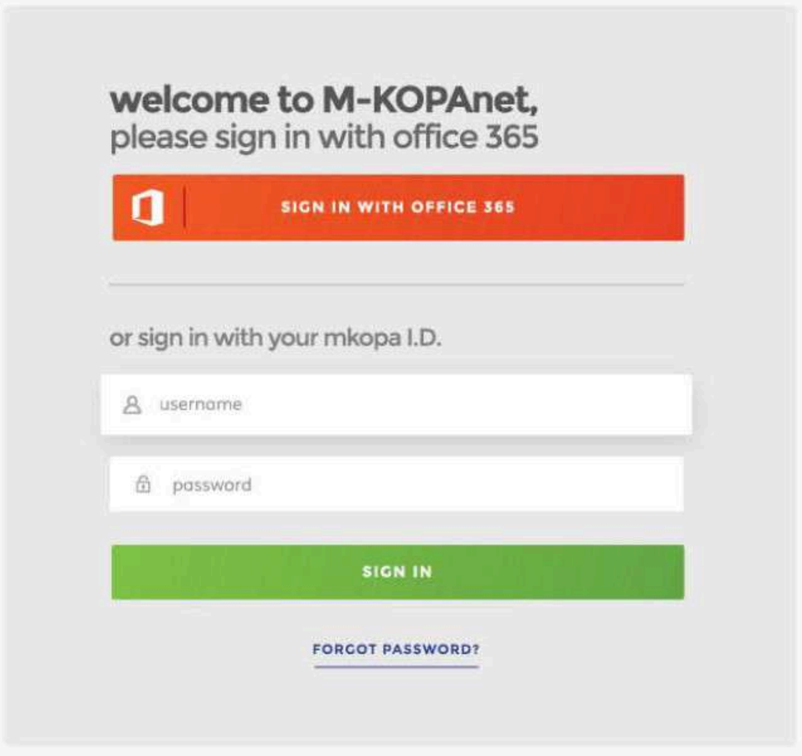
Sign in forms utilize floating input fields that lightly cast shadows when the user interacts with each field, giving the form more depth. They make use of full width buttons that utilize Fitt's Law to give users ease of use while also giving a more contemporary feel and tactile feel



Mkopa ID login (inactive)



SSO login (inactive)



SSO login (active)

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06. components (continued)

BUTTONS

Sign in forms utilize floating input fields that lightly cast shadows when the user interacts with each field, giving the form more depth. They make use of full width buttons that utilize Fitt's Law to give users ease of use while also giving a more contemporary feel and tactile feel

FLOATING BUTTONS (BUTTONS OUTSIDE CHUNKS)

BUTTON

Button on Inactive State

height: 50px;
font-weight: 700;
font-family: 'Montserrat';
background-color: #61bb46;
border-radius: 4px;

BUTTON

Button on Hover State

height: 50px;
font-weight: 700;
font-family: 'Montserrat';
border-radius: 4px;

FLAT BUTTONS (BUTTONS INSIDE CHUNKS)

BUTTON

Button on Inactive State

height: 50px;
font-weight: 700;
font-family: 'Montserrat';
background-color: #61bb46;
border-radius: 4px;

BUTTON

Button on Hover State

height: 50px;
font-weight: 700;
font-family: 'Montserrat';
border-radius: 4px;

INPUTS

Textboxes follow the same rules as buttons, aside from the fact that their length and width can be dictated by how much information needs to be collected. As a standard, no matter how small, the box should create alot of space around its placeholder, and any button along side or beneath it should be equal in height if on side or equal in dimensions if placed beneath the textbox

FLOATING INPUTS (BUTTONS OUTSIDE CHUNKS)

Placeholder

Textbox in an inactive state

height: 50px;
font-family: 'Muli';
border-radius: 4px;
border: 1px solid #999;
color: #999;

Placeholder

Textbox in an active state

height: 50px;
font-family: 'Muli';
border-radius: 4px;
color: #999;
box-shadow: 10px 12px 15px rgba(54,54,54,0.2);

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KENYA

For sheer awe-inspiring travel, few countries can match Kenya. Its national reserves & conservancies are well-protected havens for some of the most endangered wildlife on the planet, from lions & cheetahs in the Maasai Mara in the south to elephants & rhinos in Samburu in the north. Its tribal culture has its roots in the Rift Valley, the cradle of human civilization. And in Nairobi, it has one of Africa's most bustling, up-and-coming cities. Those looking for a more laid-back trip will find azure waters & white sands near Mombasa, where Kenya meets the Indian Ocean.

BOOK A TRIP

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ADD CREDIT CARD

mastercard VISA PayPal

NAME

CARD NUMBER

EXPIRES

MONTH ▾ YEAR ▾ CVC

ADD

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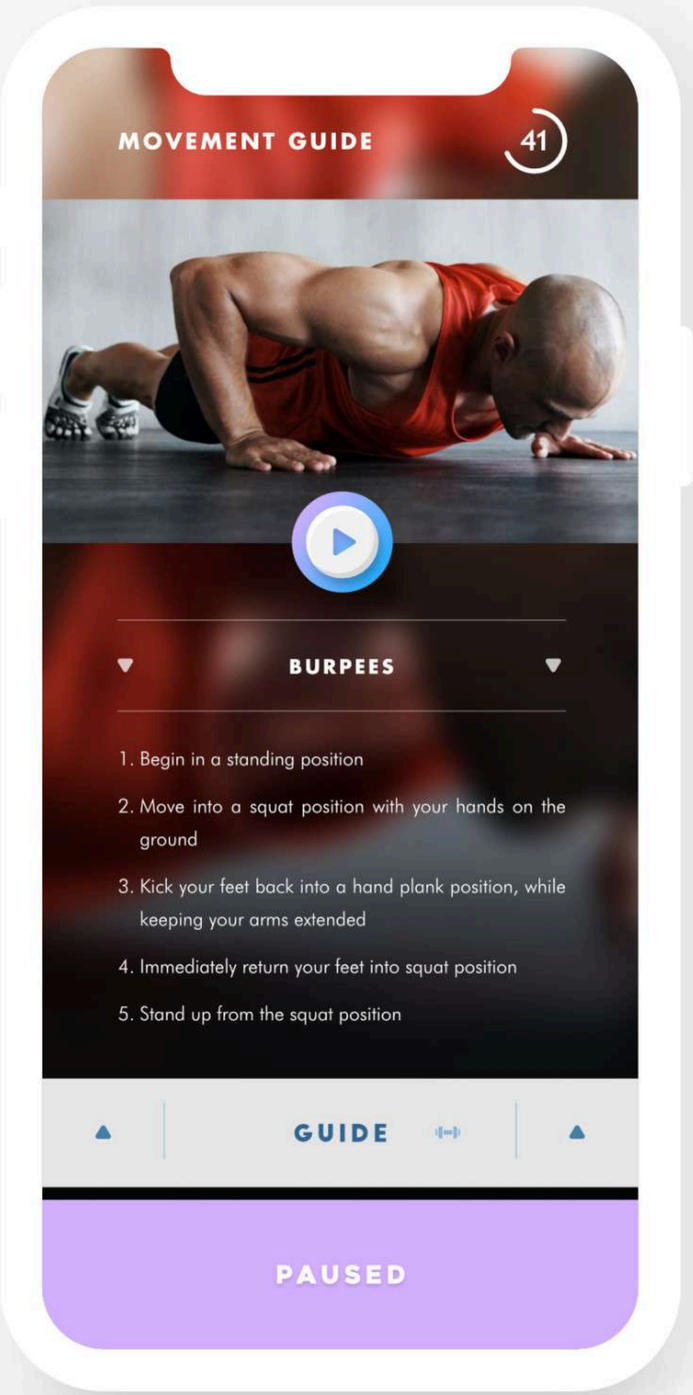
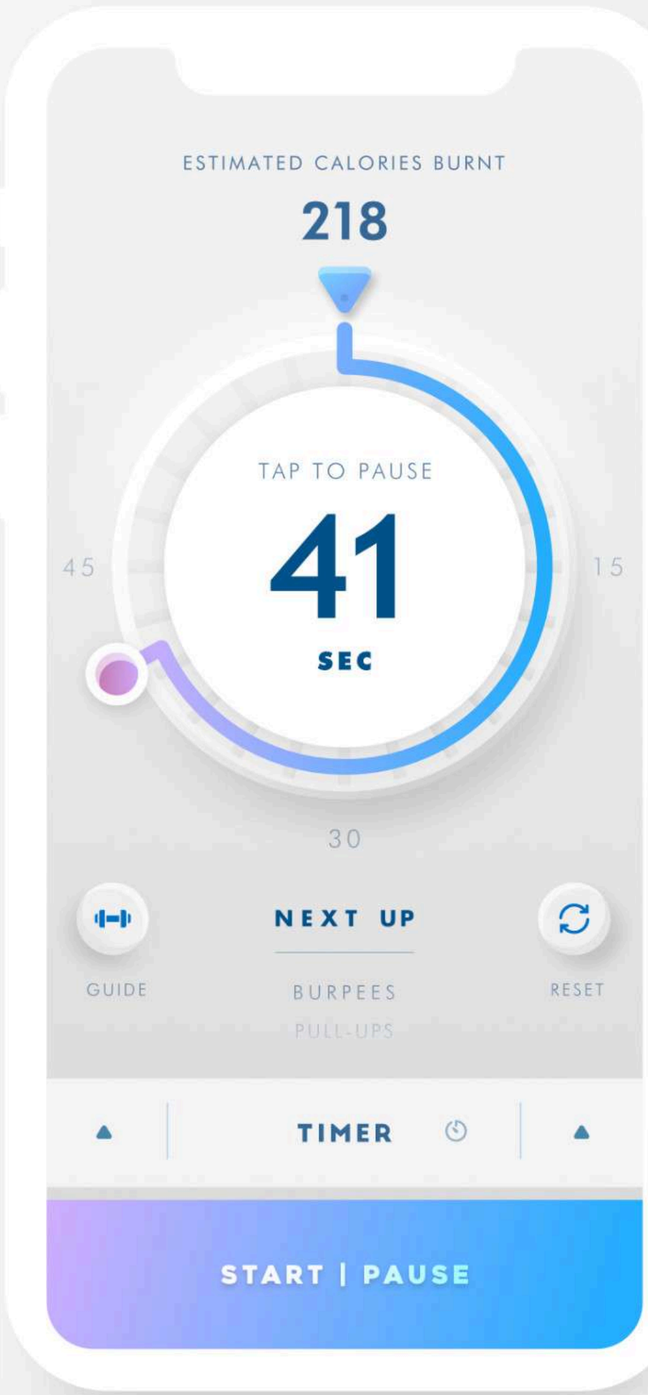
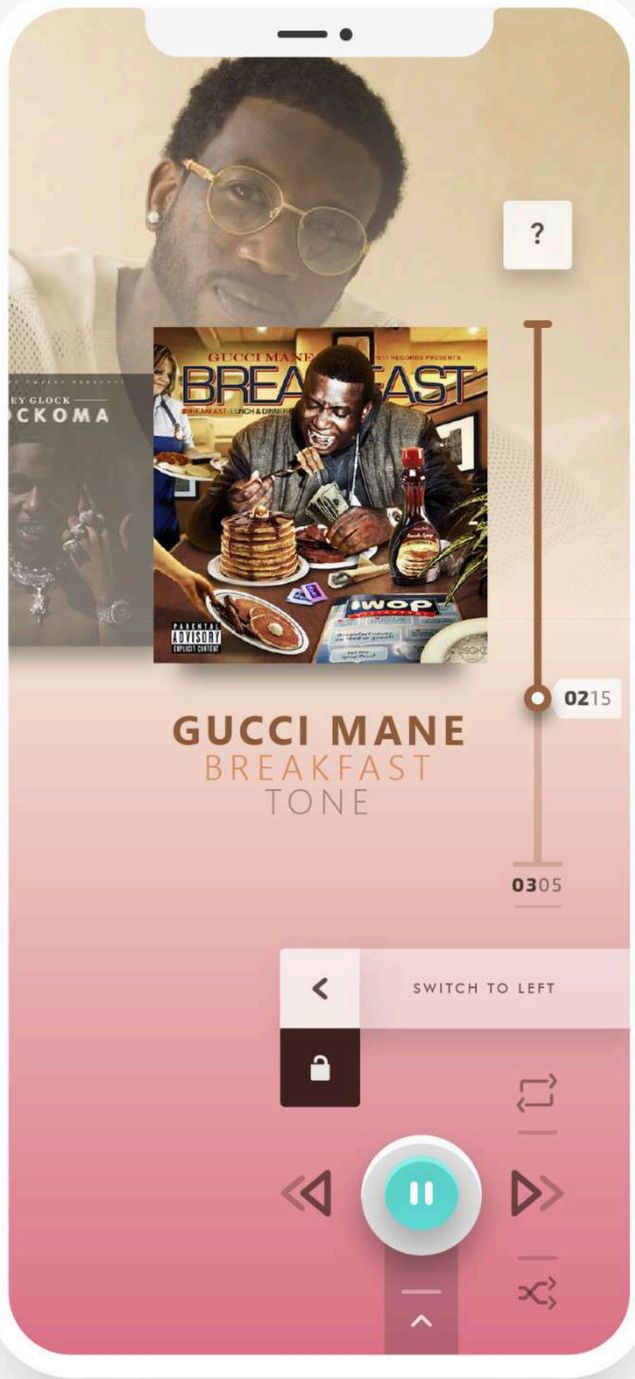
UI/UX DESIGN







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LOGOS

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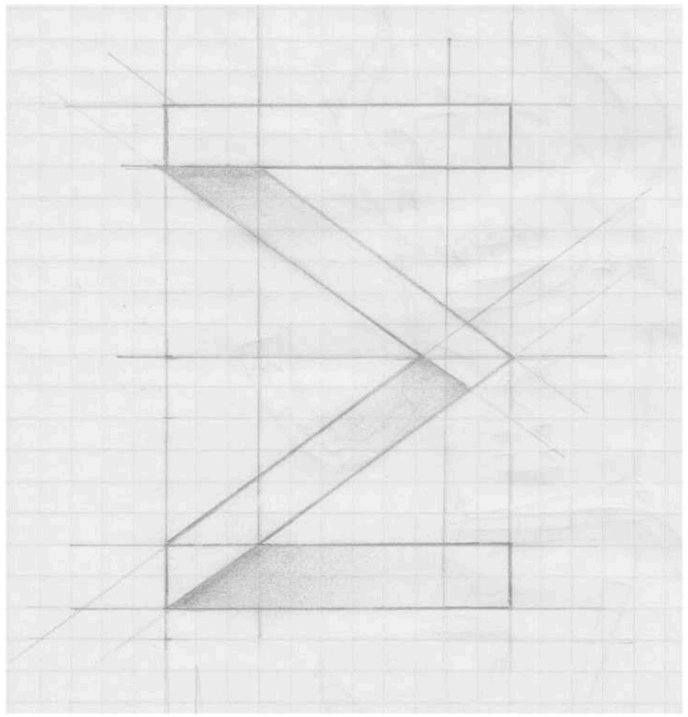

SKETCH

FINAL LOGO

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LOGOS

CLIENT SKETCH

FINAL LOGO

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FONTS 02

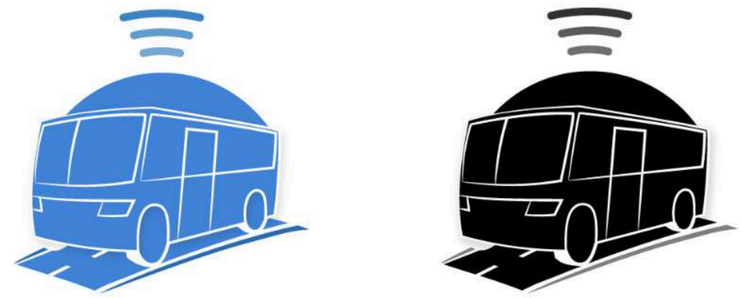
MILLPARK
JAAPOKI ABSTRACT

SOLUTIONS
BOSUN 03

SCHOOL BUS TRACKING
BOSUN 03

COLOUR PALLETTE 03

STANDALONE FLAT ICONS 04



STANDALONE TEXT 05

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KALA BRAND GUIDELINE

LOGO (STAND-ALONE)

KALA
APPAREL

KALA

LOGO (SOCIAL MEDIA/APPS)

KALA
APPAREL

KALA

FONTS

Aa

Renner

Aa Bb Cc Dd

1234567890

Renner is a font for the digital age. Based off of the work of Paul Renner, the designer of Futura. Futura was designed to be functional in its day and in that spirit, Renner aims to be as functional as possible in the digital era.

A P P A R E L

large tracking distance
all caps

HEX (737373)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

COLOURS (LOGO)

HEX (333333)
RGB (51,51,51)
CMYK (173,162,160,149)
PANTONE(NEUTRAL BLACK C)

HEX (737373)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

HEX (FFFFFF)
RGB (255,255,255)
CMYK (0,0,0,0)
PANTONE (N/A)

COLOURS (BACKGROUND)

HEX (333333)
RGB (51,51,51)
CMYK (173,162,160,149)
PANTONE(NEUTRAL BLACK C)

HEX (FFFFFF)
RGB (255,255,255)
CMYK (0,0,0,0)
PANTONE (N/A)

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KALA
APPAREL

KALA

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LINCHPIN

THE ALMOND TREE WELLNESS CENTER BRANDING GUIDE

Flat

Black x White

Mini

THE ALMOND TREE WELLNESS CENTER

Text Only

font type

Renner	RENNER
Standard 0 letterspacing	Logo Title - Uppercase 200 letterspacing

colour palette

#fff069
rgb(255, 240, 105)
sun
	#ffe7ca
	rgb(255, 231, 202)
	beach

#3fa9f5 rgb(63, 169, 245) sky (base colour)	#40e0d0 rgb(64, 224, 208) ocean

#ffffff
rgb(255,255,255)
sky (end colour)
	#b51e17
	rgb(181, 30, 23)
	almond leaf

#25601a
rgb(37,96,26)
dark leaf
	#ef3c3c
	rgb(239, 60, 60)
	light almond leaf

#78bd49 rgb(120,189,73) light leaf	

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MJC BRANDING GUIDELINE

LOGO (MINI)

FONTS

Aa

Renner

Aa Bb Cc Dd

1234567890

Renner is a font for the digital age. Based off of the work of Paul Renner, the designer of Futura. Futura was designed to be functional in its day and in that spirit, Renner aims to be as functional as possible in the digital era.

M U R A G E

large tracking distance
all caps

HEX (185A9D)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

A

BIG JOHN

A B C D E

1234567890

Big John is a sans serif combo designed by Ion Lucin from Spain. When used, this all-caps font can create a perfect and bold contrast for strong visual effect.

MJC

medium tracking distance
all caps

HEX (737373)
RGB (115,115,115)
CMYK (173,162,160,149)
PANTONE (COOL GRAY 9 C)

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DIGITAL ART

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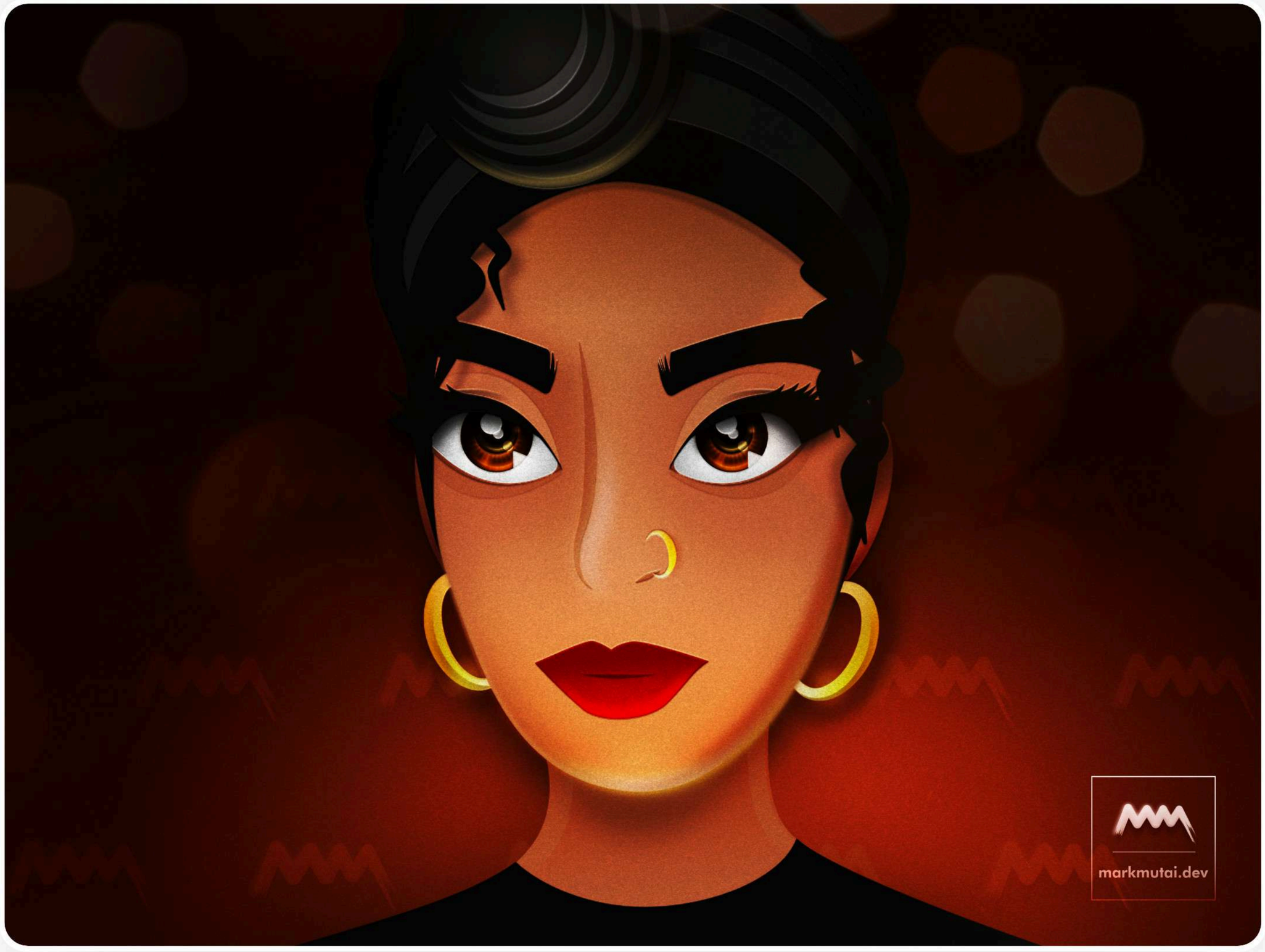

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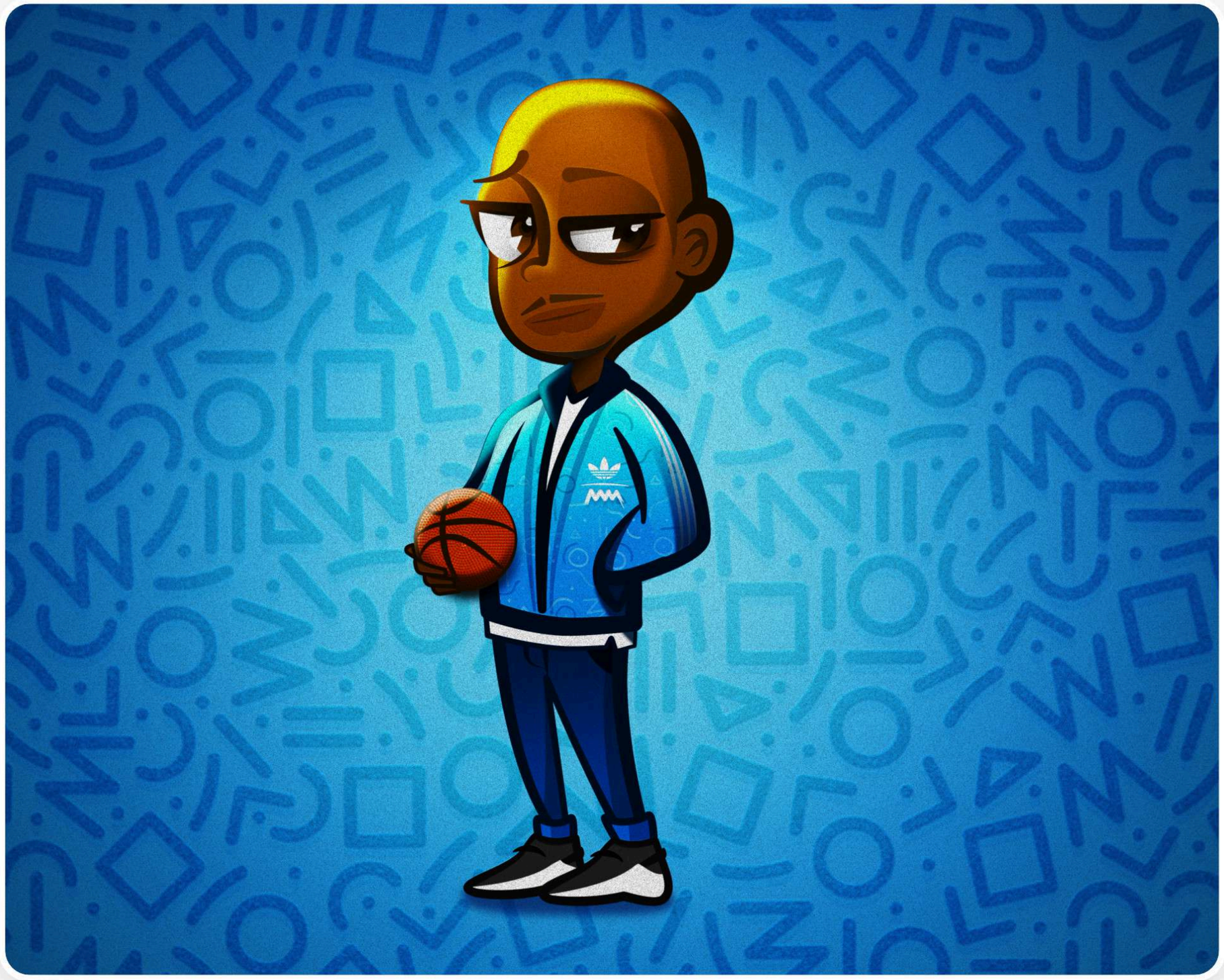

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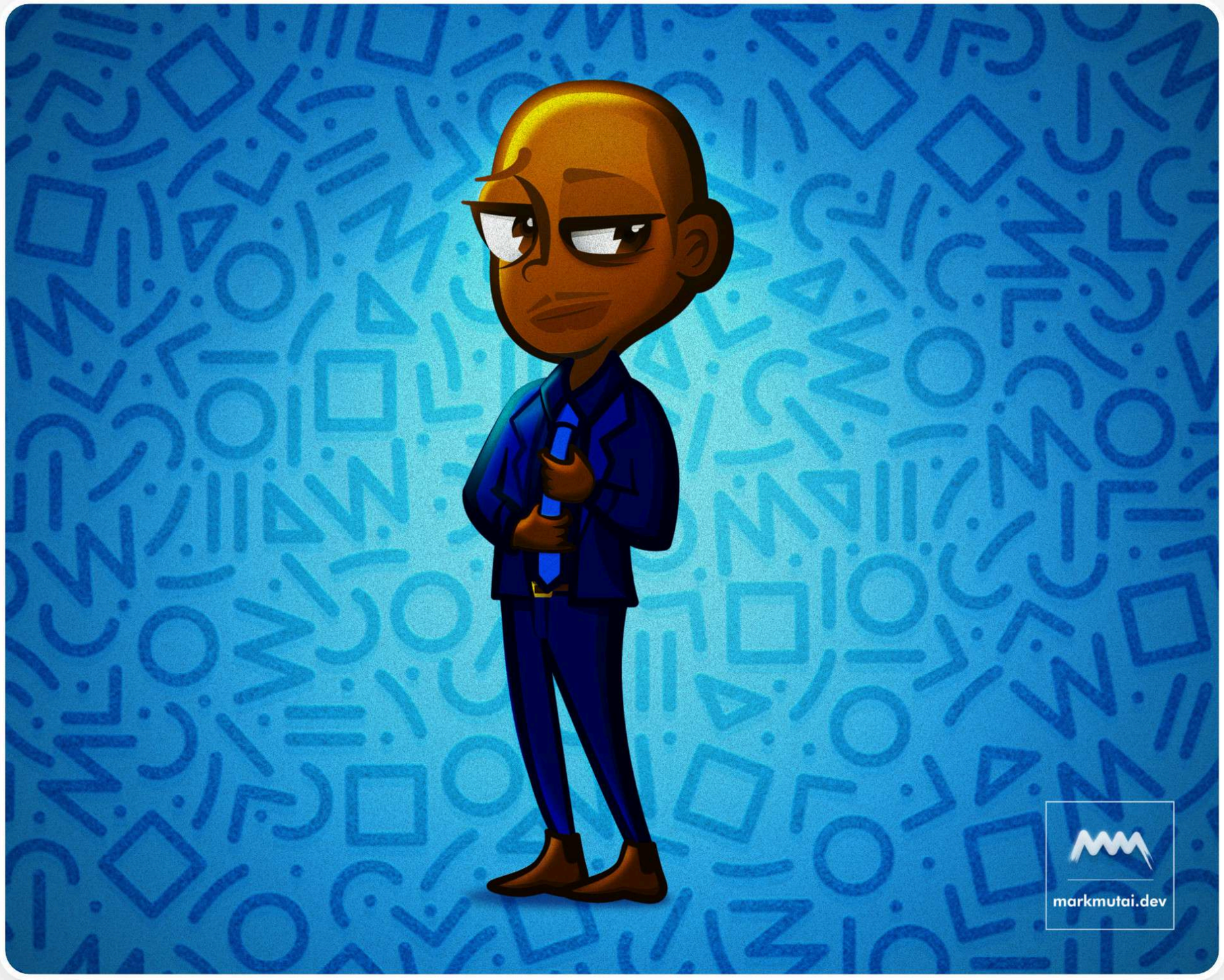

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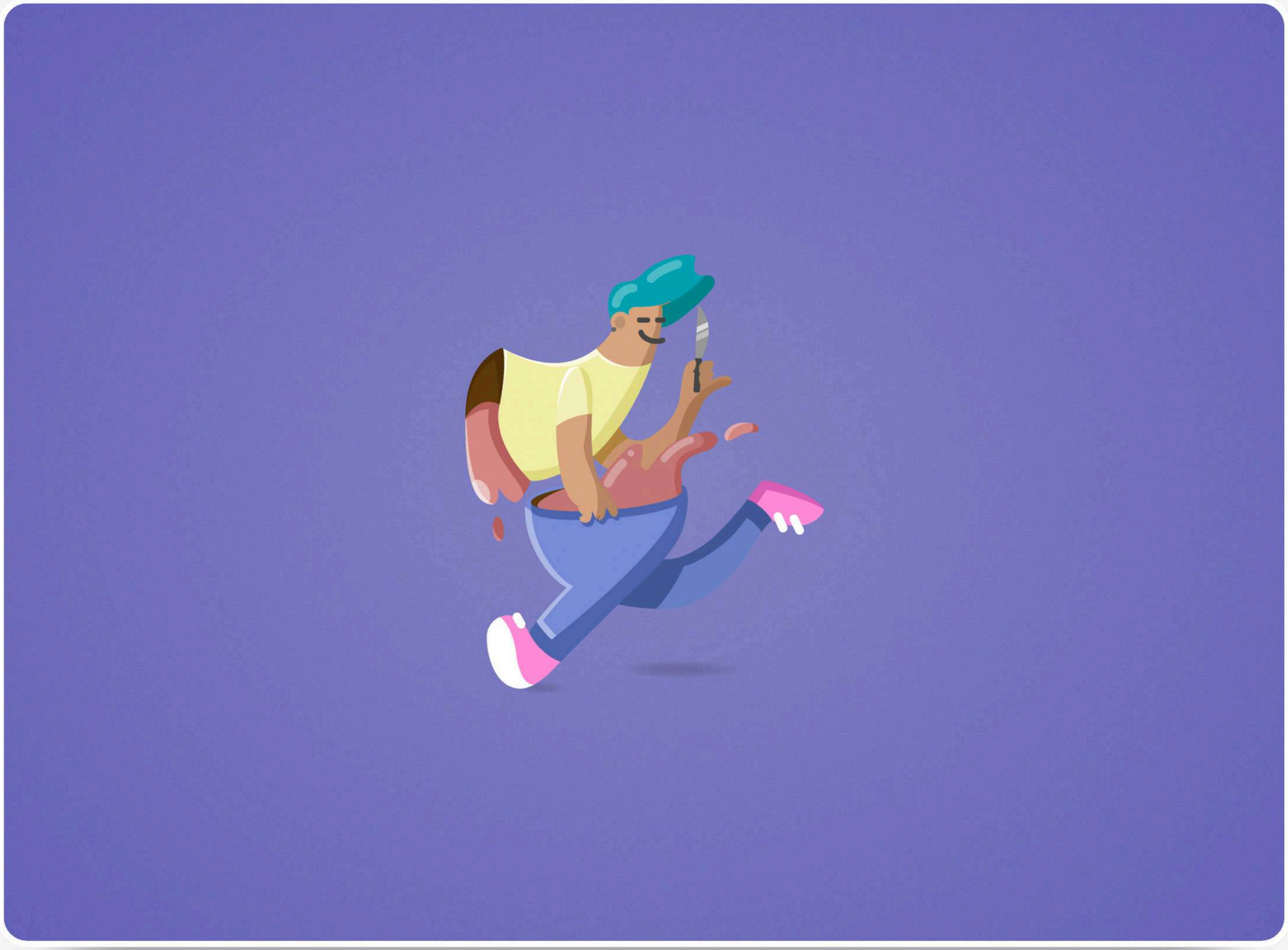

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THANK **YOU**

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